



Community Case Study: East Boston

Project Description

[The Basics](#) is a community-level, cross-sector approach to supporting early childhood parenting, implemented locally in Boston and in dozens of communities across the U.S. Working with The Basics team, the student will develop a case study of The Basics in East Boston. The work includes stakeholder interviews (e.g., social service agencies, health centers, parent ambassadors), qualitative analysis to identify themes, and compilation and analysis of quantitative data from multiple sources. Findings will be written up as a case study that can be shared with local stakeholders as well as the broader Basics Learning Network.

Qualifications:

- Interest in early childhood development, community engagement, and cross-sector partnerships
- Self-starter who works well independently
- Strong writing and professional communication skills
- Familiarity with theories of change
- Experience with basic quantitative analysis and Microsoft Excel; STATA a plus
- Prior qualitative analysis experience preferred
- Prior interviewing experience a plus

What You Will Gain:

- Hands-on experience with mixed-methods, community-based research
- Insight into East Boston's organizational landscape and connections to local leaders
- Exposure to phases and dynamics of organizational collaboration (goal setting, partnership development, striving for sustainability, and responding to contextual factors)
- A deliverable demonstrating your research and communication skills

Location:

Remote work with the option for in-person site visits in East Boston.

Contact:

Jocelyn Friedlander, Director of Learning and Innovation, jocelyn.friedlander@thebasics.org



The Basics + *Learn the Signs. Act Early* (LTSAE) Toolkit Development

In several states, The Basics has been integrated with the CDC's developmental monitoring program, *Learn the Signs. Act Early* (LTSAE). For this project, the student will develop a toolkit to support state LTSAE Ambassadors in integrating The Basics into their work. The project will involve conducting stakeholder interviews with several Ambassadors to identify their needs and creating prototype materials. This project is well suited for students interested in early childhood systems and public health strategies to promote healthy child development.

Potential Toolkit Contents (to be determined based on stakeholder interviews):

- Stakeholder Insights Report: A memo summarizing Ambassador perspectives and recommendations.
- Integration Map: A visual chart highlighting overlaps between LTSAE milestones and The Basics Principles.
- Prototype Communication Materials: Parent-facing handouts, social media posts, and flyers for partner organizations.
- Integration Guidance: A guide and training materials for Ambassadors on using Toolkit resources and additional promotion strategies.

Qualifications

- Interest in early childhood development and/or cross-sector systems change
- Strong writing, synthesis, and communication skills
- Ability to work independently and manage multiple tasks
- Prior experience conducting interviews or qualitative analysis preferred
- Familiarity with program design or toolkit/resource development a plus

What You'll Gain

- Hands-on experience with applied, community-based public health research and program design
- Exposure to the intersection of developmental monitoring and parenting support strategies
- Connections to a national network of LTSAE Ambassadors and early childhood leaders
- A portfolio of deliverables demonstrating your ability to translate research into practice

Location

Work can be done remotely.

Contact

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