



HARVARD
T.H. CHAN

SCHOOL OF PUBLIC HEALTH

Department of Environmental Health

Executive Education for Sustainability Leadership Program

PROGRAM AGENDA

Executive Education for Sustainability Leadership

Monday, October 21 - Friday, October 25, 2019

Loeb House

17 Quincy Street, Cambridge, MA 02138

MONDAY, OCTOBER 21, 2019

1:30 – 2:00 PM	CHECK IN / REGISTRATION
2:00 – 2:25 PM	WELCOME, TECHNOLOGY ORIENTATION, AND OVERVIEW OF PROGRAM <i>Leith J Sharp</i> Director and Lead Faculty Executive Education for Sustainability Leadership Department of Environmental Health Harvard T.H. Chan School of Public Health
2:25 – 2:45 PM	SETTING THE STAGE <i>Leith J Sharp</i> Director and Lead Faculty
2:45 – 3:20 PM	ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM ROUND 1
3:20 – 3:45 PM	CORE CONTENT MODULE 1: SUSTAINABILITY LEADERSHIP <i>Leith J Sharp</i> Director and Lead Faculty
3:45 – 4:00 PM	BREAK
4:00 – 4:30 PM	CORE CONTENT MODULE 1: SUSTAINABILITY LEADERSHIP
4:30 – 5:15 PM	ACTIVITY: FORENSIC IDEA FLOW MAPPING PART 1 <i>Leith J Sharp</i> Director and Lead Faculty
5:15 – 6:30 PM	ACTIVITY: LEARNING LAB PART 1 – GROUP INTRODUCTION



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6:30 – 9:00 PM

RECEPTION / DINNER

MAIN DINING ROOM, HARVARD FACULTY CLUB, 20 QUINCY STREET

6:30 PM RECEPTION, 7:00 – 9:00 PM SEATED DINNER

KEYNOTE ADDRESS

John D. Spengler, PhD

Akira Yamaguchi Professor of Environmental Health and Human Habitation,

Department of Environmental Health

Harvard T. H. Chan School of Public Health

JEFFERSONIAN DINNER

TUESDAY, OCTOBER 22, 2019

8:00 – 8:30 AM

BREAKFAST

8:30 – 8:40 AM

WELCOME, EVALUATIONS, RECAP AND OVERVIEW OF THE DAY AHEAD

Leith J Sharp

8:40 – 9:10 AM

ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM ROUND 2

9:10 – 10:00 AM

FACULTY PRESENTATION AND DISCUSSION:

‘LEADERS ON PURPOSE CEO STUDY INSIGHTS’

Christa Gyori

Co-Founder and CEO

Leaders on Purpose

10:00 – 10:10 AM

BREAK

10:10 – 11:30 AM

FACULTY PRESENTATION AND DISCUSSION:

‘FRAMEWORKS FOR SUSTAINABLE DECISION-MAKING’

Malcolm Preston

Former Partner, Sustainability and Climate Change

PwC

11:30 – 11:45 AM

BREAK



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- 11:45 AM – 12:45 PM **CORE CONTENT MODULE 2:** SUSTAINABILITY LEADERSHIP –
FROM GOALS & STRATEGY TO PURPOSE & FLOW
Leith J Sharp
- 12:45 – 1:35 PM LUNCH (READING ROOM, HARVARD FACULTY CLUB)
- 1:35 – 2:05 PM FLEX TIME: FACULTY CONVERSATIONS OR TIME FOR YOURSELF
- 2:05 – 3:30 PM **ACTIVITY:** FORENSIC IDEA FLOW MAPPING PART 2 –
GALLERY BUILDING AND DISCUSSION
- 3:30 – 3:50 PM BREAK
- 3:50 – 4:10 PM **ACTIVITY:** FORENSIC IDEA FLOW MAPPING PART 2 –
GALLERY BUILDING AND DISCUSSION
- 4:10 – 4:30 PM **CORE CONTENT MODULE 3:**
SUSTAINABILITY LEADERSHIP – DESIGN PRINCIPLES FOR FLOW
Leith J Sharp
- 4:30 – 5:20 PM **FACULTY PRESENTATION AND DISCUSSION:**
'PATTERNS, FRACTALS, AND FLOW: MEDICINE FOR CLIMATE LEADERSHIP FROM
THE HAWAI'IAN ISLANDS'
Matthew Kamakani Lynch
Director of Sustainability Initiatives
University of Hawai'i System
- 5:20 – 6:00 PM **PARTICIPANT SHOWCASE 1:** STORIES FROM THE FIELD
- 6:00 – 8:00 PM RECEPTION WITH OPEN MIC SURPRISE
READING ROOM, HARVARD FACULTY CLUB, 20 QUINCY STREET
** EVENT SPONSORED BY PLANON CORPORATION **

WEDNESDAY, OCTOBER 23, 2019

8:00 – 8:30 AM BREAKFAST



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8:30 – 9:00 AM	WELCOME, EVALUATIONS, RECAP AND THE DAY AHEAD, RE-ENTRY LAB GROUPS <i>Leith J Sharp</i>
9:00 – 9:20 AM	ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM ROUND 3
9:20 – 10:00 AM	PARTICIPANT SHOWCASE 2: STORIES FROM THE FIELD
10:00 – 10:30 AM	ACTIVITY: LEARNING LAB PART 2
10:30 – 11:30 AM	DEEPER DIVE SESSION: BIOMIMICRY FLOW PART 1 <i>Dr. Dayna Baumeister</i> Co-Founder Biomimicry 3.8
11:30 – 11:50 AM	BREAK
11:50 AM – 12:20 PM	DEEPER DIVE SESSION: BIOMIMICRY FLOW PART 2 <i>Dr. Dayna Baumeister</i> Co-Founder Biomimicry 3.8
12:25 – 1:15 PM	LUNCH (READING ROOM, HARVARD FACULTY CLUB)
1:15 – 1:45 PM	FLEX TIME: FACULTY CONVERSATIONS OR TIME FOR YOURSELF
1:45 – 2:30 PM	ACTIVITY: DESIGNING FOR MUTUALISM IN IDEA FLOW
2:30 – 3:30 PM	CORE CONTENT MODULE 3 CONT.: DESIGN PRINCIPLES FOR IDEA FLOW <i>Leith J Sharp</i>
3:30 – 3:50 PM	BREAK
3:50 – 5:10 PM	ACTIVITY: FORWARD IDEA FLOW MAPPING <i>Leith J Sharp</i>
5:10 – 6:00 PM	FACULTY PRESENTATION AND DISCUSSION: 'TOWARDS REGENERATIVE INVESTING' <i>Katherine Collins</i> Head of Sustainable Investing Putnam Investments



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6:30 PM

OPTIONAL EVENING SOCIAL EVENT: SYSTEMS THINKING WITH THE BEER GAME

Led by Malcolm Preston

THE ASGARD PUB

350 MASSACHUSETTS AVENUE, CAMBRIDGE, MA

(BETWEEN CENTRAL SQUARE AND MIT)

THURSDAY, OCTOBER 24, 2019

8:00 – 8:30 AM

BREAKFAST

8:30 – 9:00 AM

WELCOME, RECAP AND THE DAY AHEAD, RE-ENTRY LAB POLL, EVALUATIONS

Leith J Sharp

9:00 – 10:20 AM

FACULTY PRESENTATION AND DISCUSSION:

‘FROM HIERARCHY TO FLOW STRUCTURE: THE FUTURE OF PEOPLE POWERED COMPANIES’

Anne-Claire Berg

VP, Culture and Engagement

Danone

10:20 – 10:40 AM

BREAK

10:40 AM – 12:00 PM

FACULTY PRESENTATION AND DISCUSSION:

‘CONVENING THE SYSTEM TO SOLVE CLIMATE CHANGE’

Zeyneb Magavi

Leader in Mothers Out Front and Gas Alliance;

Research Director, HEET

12:00 – 1:10 PM

LUNCH AND FREE TIME (READING ROOM, HARVARD FACULTY CLUB) ...
GET SERIOUS ABOUT YOUR RE-ENTRY LAB COURTSHIPS

1:10 – 2:00 PM

PANEL DISCUSSION WITH FACULTY



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2:00 – 2:20 PM	BREAK
2:20 – 4:00 PM	OPTIONAL ACTIVITIES OR REST
4:00 – 4:50 PM	PARTICIPANT SHOWCASE 3: STORIES FROM THE FIELD
4:50 – 6:00 PM	ACTIVITY: LEARNING LAB PART 3 – COACHING SESSION

FRIDAY, OCTOBER 25, 2019

8:30 – 8:45 AM	BREAKFAST
8:45 – 8:50 AM	WELCOME, RECAP AND THE DAY AHEAD <i>Leith J Sharp</i>
8:50 – 9:15 AM	CORE CONTENT MODULE 5: BRINGING IT ALL TOGETHER <i>Leith J Sharp</i>
9:15 – 9:45 AM	RE-ENTRY LAB SET-UP
9:45 – 10:35 AM	ACTIVITY: LEARNING LAB PART 3 CONTINUED
10:35 – 11:10 AM	ACTIVITY: LEARNING LAB PART 4 - FINAL SHARE PREPARATION
11:10 – 11:25 AM	EVALUATION AND BIO BREAK
11:25 AM – 12:30 PM	ACTIVITY: LEARNING LAB PART 4 - GROUP PRESENTATIONS & GRADUATION
12:30 PM	SESSIONS CLOSE, OPTIONAL GRAB AND GO LUNCH