



PROGRAM AGENDA

Executive Education for Sustainability Leadership

Monday, November 5 - Friday, November 9, 2018

Loeb House

17 Quincy Street, Cambridge, MA 02138

MONDAY, NOVEMBER 5, 2018

1:30 – 2:00 PM	CHECK IN / REGISTRATION
2:00 – 2:25 PM	WELCOME, TECHNOLOGY ORIENTATION, AND OVERVIEW OF PROGRAM <i>Leith J Sharp</i> Director and Lead Faculty Executive Education for Sustainability Leadership Center for Climate, Health and the Global Environment Harvard T.H. Chan School of Public Health
2:25 – 2:40 PM	SETTING THE STAGE <i>Leith J Sharp</i> Director and Lead Faculty
2:40 – 3:05 PM	ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM ROUND 1
3:05 – 3:45 PM	CORE CONTENT MODULE 1: SUSTAINABILITY LEADERSHIP - THE NORTH STAR FOR THE 21ST CENTURY <i>Leith J Sharp</i> Director and Lead Faculty
3:45 – 4:00 PM	BREAK
4:00 – 4:40 PM	ACTIVITY: FORENSIC IDEA FLOW MAPPING PART 1 <i>Leith J Sharp</i> Director and Lead Faculty
4:40 – 5:40 PM	ACTIVITY: LEARNING LAB PART 1 – GROUP INTRODUCTION
5:40 – 6:15 PM	PARTICIPANT SHOWCASE 1: STORIES FROM THE FIELD



PROGRAM AGENDA

6:15 – 8:15 PM

DINNER

READING ROOM, HARVARD FACULTY CLUB, 20 QUINCY STREET

KEYNOTE ADDRESS

Malcolm Preston

*Former Partner, Sustainability and Climate Change
PwC*

TUESDAY, NOVEMBER 6, 2018

8:00 – 8:30 AM

BREAKFAST

8:30 – 8:40 AM

WELCOME AND OVERVIEW OF THE DAY AHEAD

Leith J Sharp

8:40 – 9:05 AM

ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM ROUND 2

9:05 – 10:05 AM

**FACULTY PRESENTATION AND DISCUSSION:
'SDG LEADERSHIP AND DECISION-MAKING'**

Malcolm Preston

*Former Partner, Sustainability and Climate Change
PwC*

10:05 – 10:45 AM

**CORE CONTENT MODULE 2:
SUSTAINABILITY LEADERSHIP – THE AGILITY IMPERATIVE**

Leith J Sharp

10:45 – 11:00 AM

BREAK

11:00 – 11:50 AM

ACTIVITY: FORENSIC IDEA FLOW MAPPING PART 2

11:50 AM – 12:05 PM

BRIEF REPORT OUT BY FACILITATORS

12:05 – 12:25 PM

**CORE CONTENT MODULE 2 CONTINUED:
SUSTAINABILITY LEADERSHIP – THE AGILITY IMPERATIVE**

12:25 – 12:55 PM

PARTICIPANT SHOWCASE 2: STORIES FROM THE FIELD

12:55 – 1:50 PM

LUNCH (READING ROOM, HARVARD FACULTY CLUB)



PROGRAM AGENDA

1:50 – 2:40 PM

**FACULTY PRESENTATION AND DISCUSSION:
'ACCELERATING THE POWER OF PURPOSE'**

Cindy Ortega

Senior Vice President and Chief Sustainability Officer of the Corporate
Sustainability Division
MGM Resorts International

2:40 – 3:20 PM

FLEX TIME: WALK & TALK, POP-UP CONVERSATIONS, REST, ETC.

3:20 – 4:10 PM

**FACULTY PRESENTATION AND DISCUSSION:
'INCREASING AGILITY BY LEADING ADAPTIVE AND HIERARCHICAL NETWORK
SYNERGY'**

Dr. Jerry Weber

President
Bellevue College

4:10 – 4:20 PM

BREAK (GUIDED STRETCH)

4:20 – 5:10 PM

**FACULTY PRESENTATION AND DISCUSSION:
'CREATING CONDITIONS FOR AGILITY ACROSS PEOPLE, PRODUCT AND PLATFORM'**

Rachel Gutter

President
International WELL Building Institute

5:10 – 5:35 PM

ACTIVITY: LEARNING LAB PART 2

5:45 – 8:00 PM

RECEPTION WITH OPEN MIC SURPRISE

READING ROOM, HARVARD FACULTY CLUB, 20 QUINCY STREET

WEDNESDAY, NOVEMBER 7, 2018

8:00 – 8:30 AM

BREAKFAST

8:30 – 8:50 AM

**WELCOME, EVALUATIONS, THE DAY AHEAD, RE-ENTRY LAB GROUPS AND POP-UP
CONVERSATIONS YOU WANT TO HAVE**

Leith J Sharp

8:50 – 9:25 AM

ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM ROUND 3



PROGRAM AGENDA

9:25 – 11:10 AM	DEEPER DIVE SESSION: ‘MAPPING THE SYSTEM TO FIND YOUR BEST CLIMATE IDEAS’ <i>Dr. Joe Hsueh</i> <i>Systems Mapping Architect; Founder</i> <i>Omplexity</i>
11:10 – 11:30 AM	BREAK
11:30 – 11:50 AM	DEEPER DIVE SESSION: ‘MAPPING THE SYSTEM TO FIND YOUR BEST CLIMATE IDEAS’ CONTINUED <i>Dr. Joe Hsueh</i>
11:50 AM – 12:35 PM	CORE CONTENT MODULE 3: SUSTAINABILITY LEADERSHIP – PURPOSE, IDEA FLOW AND THE CONTROLLED EVOLUTION OF ORGANIZATIONS <i>Leith J Sharp</i>
12:35 – 1:35 PM	LUNCH (READING ROOM, HARVARD FACULTY CLUB)
1:35 – 3:05 PM	ACTIVITY: FORWARD IDEA FLOW MAPPING <i>Leith J Sharp</i>
3:05 – 3:50 PM	FLEX TIME: WALK & TALK, POP-UP CONVERSATIONS, REST, ETC.
3:50 – 4:40 PM	FACULTY PRESENTATION AND DISCUSSION: ‘CONVENING THE SYSTEM TO SOLVE CLIMATE CHANGE’ <i>Zeyneb Magavi</i> <i>Leader in Mothers Out Front and Gas Alliance; Research Director</i> <i>HEET</i>
4:40 – 4:50 PM	BREAK (GUIDED STRETCH)
4:50 – 5:30 PM	PARTICIPANT SHOWCASE 3: STORIES FROM THE FIELD
6:30 PM	OPTIONAL EVENING SOCIAL EVENT: SYSTEMS THINKING WITH THE BEER GAME <i>Led by Malcolm Preston</i>

ASGARD PUB, 350 MASSACHUSETTS AVENUE, CAMBRIDGE, MA (CENTRAL SQUARE)



PROGRAM AGENDA

THURSDAY, NOVEMBER 8, 2018

8:00 – 8:30 AM	BREAKFAST
8:30 – 8:45 AM	WELCOME, OVERVIEW OF THE DAY AHEAD, AND RE-ENTRY POLL <i>Leith J Sharp</i>
8:45 – 10:00 AM	DEEPER DIVE SESSION: BIOMIMICRY FLOW PART 1 <i>Dr. Dayna Baumeister</i> Co-Founder Biomimicry 3.8 <i>Nicole Hagerman Miller</i> Managing Director Biomimicry 3.8
10:00 – 10:20 AM	BREAK
10:20 AM - 12:45 PM	DEEPER DIVE SESSION: BIOMIMICRY FLOW PART 2 <i>Dr. Dayna Baumeister & Nicole Hagerman Miller</i>
12:45 – 1:45 PM	LUNCH (READING ROOM, HARVARD FACULTY CLUB)
1:45 – 2:25 PM	CORE CONTENT MODULE 4: SUSTAINABILITY LEADERSHIP – CREATING A NEW BUSINESS LOGIC <i>Leith J Sharp</i>
2:25 – 3:15 PM	SMALL GROUP ACTIVITY SURFACING GROUP INSIGHTS INTO A NEW BUSINESS LOGIC
3:15 – 3:35 PM	BREAK
3:35 – 4:25 PM	FACULTY PRESENTATION AND DISCUSSION: ‘LEADERS ON PURPOSE CEO STUDY’ <i>Christa Gyori</i> Co-Founder and CEO Leaders on Purpose
4:25 – 4:35 PM	GROUP PHOTO
4:35 – 5:20 PM	PARTICIPANT SHOWCASE 4: STORIES FROM THE FIELD



PROGRAM AGENDA

5:20 – 5:30 PM	EVALUATION AND GENERAL ORIENTATION TO REMAINING PROGRAM EXPERIENCE
5:30 – 5:45 PM	LEARNING LAB – PREPARATION AND CHECK-IN FOR FRIDAY
5:45 – 6:00 PM	RE-ENTRY LAB SET UP

FRIDAY, NOVEMBER 9, 2018

8:30 – 8:50 AM	BREAKFAST
8:50 – 8:55 AM	WELCOME, EVALUATIONS AND OVERVIEW OF THE DAY AHEAD <i>Leith J Sharp</i>
8:55 – 9:15 AM	CORE CONTENT MODULE 5: BRINGING IT ALL TOGETHER <i>Leith J Sharp</i>
9:15 – 9:30 AM	ACTIVITY: LEARNING LAB – PREPARING TO COACH
9:30 – 10:45 AM	ACTIVITY: LEARNING LAB – COACHING SESSION
10:45 – 10:55 AM	BREAK
10:55 – 11:25 AM	ACTIVITY: LEARNING LAB – FINAL SHARE PREPARATION
11:25 AM – 12:30 PM	ACTIVITY: LEARNING LAB - GROUP PRESENTATIONS / CLOSING GRADUATION
12:30 PM	<i>SESSIONS CLOSE, OPTIONAL GRAB AND GO LUNCH</i>