

PROGRAM AGENDA

Executive Education for Sustainability Leadership

Monday, November 13 - Friday, November 17, 2017

Loeb House

17 Quincy Street, Cambridge, MA 02138

MONDAY, NOVEMBER 13, 2017

1:30 – 2:00 PM CHECK IN / REGISTRATION

2:00 – 2:30 PM **WELCOME, TECHNOLOGY ORIENTATION, AND OVERVIEW OF PROGRAM**

Leith J Sharp

Program Chair and Lead Faculty

Executive Education for Sustainability Leadership

Center for Health and the Global Environment

Harvard T.H. Chan School of Public Health

John D Spengler, PhD

Akira Yamaguchi Professor of Environmental Health and Human Habitation

Director, Center for Health and the Global Environment

Harvard T.H. Chan School of Public Health

2:30 – 2:45 PM **SETTING THE STAGE**

Leith J Sharp

Program Chair and Lead Faculty

2:45 – 3:25 PM **ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM PART 1**

3:25 – 3:35 PM BREAK (10 MINUTES)

3:35 – 4:30 PM **CORE CONTENT MODULE 1: THE SECRET LIFE OF IDEAS
+ PAIR AND SHARE AND LIVE POLL**

Leith J Sharp

Program Chair and Lead Faculty

4:30 – 5:15 PM **CORE CONTENT MODULE 2: DESIGNING FOR IDEA FLOW
+ PAIR AND SHARE AND LIVE POLL**

Leith J Sharp

Program Chair and Lead Faculty

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5:15 – 5:30 PM **CORE CONTENT MODULE 3: TOWARDS FLOW STATE ORGANIZATIONS**

Leith J Sharp
Program Chair and Lead Faculty

5:30 – 6:00 PM **ACTIVITY: LEARNING LAB – GROUP INTRODUCTION**

6:30 – 9:00 PM **RECEPTION / DINNER**

READING ROOM, HARVARD FACULTY CLUB, 20 QUINCY STREET

KEYNOTE ADDRESS

Lars Sørensen
Former Chief Executive Officer
Novo Nordisk

TUESDAY, NOVEMBER 14, 2017

8:00 – 8:30 AM BREAKFAST

8:30 – 8:35 AM **WELCOME AND OVERVIEW OF THE DAY AHEAD**

Leith J Sharp

8:35 – 9:10 AM **ACTIVITY: WHO IS IN THE ROOM? / INNOVATION SLAM PART 2**

9:10 – 10:10 AM **ACTIVITY: LEARNING LAB – LEARN EACH OTHER'S CONTEXT**

10:10 – 10:30 AM **CORE CONTENT: FROM FRICTION TO FLOW**

Leith J Sharp

10:30 – 10:45 AM MORNING BREAK (15 MINUTES)

10:50 – 11:10 AM **PRESENTATION: THE INTERFACE CASE STORY**

Erin Meezan
VP and Chief Sustainability Officer
Interface

11:10 AM – 12:05 PM **ACTIVITY: FORENSIC IDEA FLOW MAPPING**

12:05 – 12:50 PM LUNCH (READING ROOM, HARVARD FACULTY CLUB)

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12:50 – 1:05 PM	CORE CONTENT: UNLEASHING CREATIVITY BY DESIGNING FOR UNCERTAINTY AND COMPLEXITY <i>Leith J Sharp</i>
1:05 – 2:00 PM	FACULTY CASE STORY: ADVANCING CREATIVITY AND INNOVATION IN PUBLIC HIGHER EDUCATION <i>John Anderson, PhD</i> <i>President</i> Millersville University
2:00 – 2:10 PM	STRETCH BREAK (10 MINUTES)
2:10 – 3:00 PM	FACULTY CASE STORY: DARE TO DO THINGS DIFFERENTLY: PURPOSE DRIVEN REAL ESTATE <i>Natalie Voland</i> <i>President</i> Gestion Immobilière Quo Vadis Inc
3:00 – 3:45 PM	FLEX TIME: WALK & TALK, SPONTANEOUS FACULTY THINK TANKS, REST, ETC.
3:50 – 4:50 PM	ACTIVITY: FORWARD IDEA FLOW MAPPING
4:50 – 5:45 PM	PARTICIPANT SHOWCASE 1: STORIES FROM THE FIELD
5:45 – 5:55 PM	CLOSING AND EVALUATIONS
6:00 – 9:00 PM	RECEPTION WITH OPEN MIC SURPRISE <i>READING ROOM, HARVARD FACULTY CLUB, 20 QUINCY STREET</i>

WEDNESDAY, NOVEMBER 15, 2017

8:00 – 8:30 AM	BREAKFAST
8:30 – 9:00 AM	WELCOME , CONTENT REVIEW, OVERVIEW OF THE DAY AHEAD <i>Leith J Sharp</i>

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9:00 – 9:50 AM

FACULTY CASE STORY:**UNLEASHING OUR IMPACT POTENTIAL BY CURATING CROSS-SECTORAL SOLUTIONS***Zeyneb Magavi**Coordinator / Research Director**Mothers Out Front Cambridge / HEET*

9:50 – 10:05 AM

BREAK (15 MINUTES)

10:10 – 11:00 AM

FACULTY CASE STORY:**I HAD A DREAM THE SIZE OF WALES***Jane Davidson, PhD**Pro Vice-Chancellor for External Engagement and Sustainability**University of Wales Trinity Saint David*

11:00 – 11:10 AM

STRETCH BREAK (10 MINUTES)

11:10 AM – 12:00 PM

FACULTY RESEARCH:**DEFINING A NEW LEADERSHIP PARADIGM FOR THE 21ST CENTURY***Christa Gyori**Co-Founder and CEO**Leaders on Purpose*

12:00 – 12:50 PM

LUNCH (READING ROOM, HARVARD FACULTY CLUB)

12:50 – 1:50 PM

DEEP DIVE PARALLEL TRACKS:*Eileen McNeely, PhD**Co-Director, SHINE Program**Center for Health and the Global Environment**Harvard T.H. Chan School of Public Health**Gregory Norris, PhD**Co-Director, SHINE Program**Center for Health and the Global Environment**Harvard T.H. Chan School of Public Health**Barry Townsend**Purchasing Director EMEA**Interface*

1:50 – 2:35 PM

FLEX TIME: WALK & TALK, SPONTANEOUS FACULTY THINK TANKS, REST, ETC.

2:40 – 3:45 PM

ACTIVITY: LEARNING LAB – PEER TO PEER COACHING ON DEEP DIVE CONTENT

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3:45 – 4:10 PM	CORE CONTENT <i>Leith J Sharp</i>
4:10 – 5:10 PM	PARTICIPANT SHOWCASE 2: STORIES FROM THE FIELD
5:10 – 5:20 PM	CLOSING AND EVALUATIONS
5:20 – 5:30 PM	PUB EPIPHANIES SET-UP (OPTIONAL)
5:30 PM	PUB EPIPHANIES / BEER GAME (OPTIONAL, ON YOUR OWN)

THURSDAY, NOVEMBER 16, 2017

8:00 – 8:30 AM	BREAKFAST
8:30 – 8:40 AM	WELCOME AND OVERVIEW OF THE DAY AHEAD <i>Leith J Sharp</i>
8:40 – 10:30 AM	BIOMIMICRY FLOW LAB. PART 1 <i>Dayna Baumeister, PhD</i> <i>Co-Founder</i> Biomimicry 3.8 <i>Nicole Miller</i> <i>Managing Director</i> Biomimicry 3.8
10:30 – 10:45 AM	BREAK (15 MINUTES)
10:50 – 11:30 AM	BIOMIMICRY FLOW LAB CONTINUED
11:30 – 11:50 AM	ACTIVITY: LEARNING LAB - INDIVIDUAL PREPARATION FOR COACHING
11:50 AM – 12:00 PM	RE-ENTRY LAB: SURVEY FOR GROUP SET-UP
12:00 – 12:50 PM	LUNCH (READING ROOM, HARVARD FACULTY CLUB)
12:50 – 1:40 PM	FACULTY CASE STORY: SUSTAINABLE BRANDS CASE STORY - SCALING MARKET TRANSFORMATION <i>KoAnn Vikoren Skrzyniarz</i> <i>Founder and CEO</i> Sustainable Brands and Sustainable Life Media

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1:40 – 1:50 PM	BREAK (10 MINUTES)
1:50 – 2:40 PM	FACULTY CASE STORY: WHERE NEXT FOR THE SDGs? <i>Malcolm Preston</i> <i>Partner, Sustainability and Climate Change</i> PwC
2:40 – 3:25 PM	FLEX TIME: WALK & TALK, SPONTANEOUS FACULTY THINK TANKS, REST, ETC.
3:30 – 4:00 PM	RE-ENTRY LAB SET UP
4:00 – 4:45 PM	ACTIVITY: LEARNING LAB – COACHING SESSION 1
4:45 – 4:55 PM	STRETCH BREAK (10 MINUTES)
4:55 – 5:40 PM	ACTIVITY: LEARNING LAB – COACHING SESSION 2

FRIDAY, NOVEMBER 17, 2017

8:30 – 9:00 AM	BREAKFAST
9:00 – 9:30 AM	RE-ENTRY LAB GROUP TIME
9:30 – 10:10 AM	APPLICATION AHEAD <i>Leith J Sharp</i>
10:10 – 10:40 AM	ACTIVITY: LEARNING LAB – FINAL REPORT OUT PREPARATION
10:40 – 11:40 AM	ACTIVITY: LEARNING LAB GROUP REPORT OUTS – PART 1
11:40 – 11:50 AM	BREAK (10 MINUTES)
11:50 AM – 12:25 PM	ACTIVITY: LEARNING LAB GROUP REPORT OUTS – PART 2
12:30 PM	<i>SESSIONS CLOSE, OPTIONAL GRAB AND GO LUNCH</i>