



**HARVARD**  
**T.H. CHAN**

**SCHOOL OF PUBLIC HEALTH**

Center for Health and the  
Global Environment

Executive Education for Sustainability Leadership

## PROGRAM AGENDA

### **EXECUTIVE EDUCATION FOR SUSTAINABILITY LEADERSHIP**

Tuesday, November 1, 2016 - Friday, November 4, 2016

**Harvard Faculty Club**

20 Quincy Street, Cambridge, MA 02138

#### TUESDAY, NOVEMBER 1, 2016

8:00 - 9:00 AM	Check-in and Breakfast
9:00 – 9:15 AM	<b>Welcome, Technology Orientation, and Overview of Program</b>  <i>Leith J Sharp</i> <i>Program Chair and Lead Faculty</i> Executive Education for Sustainability Leadership Center for Health and the Global Environment Harvard T.H. Chan School of Public Health
9:15 – 11:15 AM	<b>Activity 1: Who Is In the Room? and Innovation SLAM</b>
11:15 – 11:25 AM	Break (10 minutes)
11:25 AM - 12:30 PM	<b>CORE CONTENT MODULE 1:</b> <b>Core Business Innovation for Sustainability (CBI-S)</b>  <i>Leith J Sharp</i>
12:30 – 1:20 PM	Lunch
1:20 – 1:45 PM	<b>CORE CONTENT MODULE 2:</b> <b>Idea Flow</b>  <i>Leith J Sharp</i>
1:45 – 2:50 PM	<b>Activity 2: Forensic Idea Flow Mapping</b>  <i>Facilitators: Leith J Sharp &amp; Joe Hsueh, PhD</i>
2:50 – 3:00 PM	Break (10 minutes)



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3:00 – 3:50 PM

### **Case Story 1: Interface - Co-innovation, Transformation & Value Translation**

*Erin Meezan*  
Chief Sustainability Officer  
Interface

3:50 – 4:20 PM

### **Activity 3: Walk and Talk**

4:20 – 4:30 PM

### **Group Intelligence Harvest**

4:30 – 5:20 PM

### **Case Story 2: College of Lake County- Re-Designing Governance for a Culture of Engagement and Innovation**

*Jerry Weber, PhD*  
President  
College of Lake County

5:20 – 5:35 PM

### **Closing and Evaluations**

6:30 – 7:15 PM

*Reception in the North Dining Room, Harvard Faculty Club*

7:15 – 9:00 PM

*Dinner in the Main Dining Room, Harvard Faculty Club*

### **Harvard Center for Health & the Global Environment Showcase**

*John D Spengler, PhD*  
Akira Yamaguchi Professor of Environmental Health and Human Habitation  
Director, Center for Health and the Global Environment  
Harvard T.H. Chan School of Public Health

*Eileen McNeely, PhD & Gregory A Norris, PhD*  
Co-Directors, SHINE Program  
Center for Health and the Global Environment  
Harvard T.H. Chan School of Public Health

## WEDNESDAY, NOVEMBER 2, 2016

8:00 - 8:30 AM

Breakfast

8:30 - 8:35 AM

Welcome and Overview of the Day Ahead

*Leith J Sharp*



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## PROGRAM AGENDA

8:35 - 8:55 AM

### **CORE CONTENT MODULE 3:**

#### **Leading Between Operating Systems**

*Leith J Sharp*

8:55 – 9:55 AM

### **Harvard Faculty Presentation: Adaptive Leadership**

*Ronald Heifetz, MD, MPA*

*King Hussein bin Talal Senior Lecturer in Public Leadership*

*Founding Director of the Center for Public Leadership*

*John F. Kennedy School of Government, Harvard University*

9:55 – 10:05 AM

Break (10 minutes)

10:05 – 10:50 AM

### **Case Story 1: MGM Resorts International - Accelerating the Power of Purpose**

*Cindy Ortega*

*SVP and Chief Sustainability Officer*

*MGM Resorts International*

10:50 – 10:55 AM

Break (5 minutes)

10:55 – 11:45 AM

### **Case Story 2: Gestion Immobilière Quo Vadis Inc- Pioneering a New Private Development Paradigm**

*Natalie Voland*

*President*

*Gestion Immobilière Quo Vadis Inc*

11:45 AM - 12:40 PM

### **Activity 1: Idea Flow Mapping - Moves that Matter Part 1**

12:40 - 1:30 PM

Lunch

1:30 – 2:20 PM

### **Activity 1: Idea Flow Mapping - Moves that Matter Part 2**

2:20 – 3:10 PM

### **Case Story 3: Education @ USGBC - Setting Strategy CBI-S Style**

*Rachel Gutter*

*Senior Vice President of Knowledge*

*U.S. Green Building Council*

3:10 – 3:45 PM

### **Activity 2: Walk and Talk**



## PROGRAM AGENDA

3:50 – 4:00 PM	<b>Group Intelligence Harvest</b>
4:00 – 4:50 PM	<b>Case Story 4: Association for the Advancement of Sustainability in Higher Education (AASHE) - Designing a Movement Building Organization</b>  <i>Meghan Fay Zahniser</i> <i>Executive Director</i> Association for the Advancement of Sustainability in Higher Education (AASHE)
4:50 – 4:55 PM	Break (5 minutes)
4:55 – 5:25 PM	<b>Participant Showcase 1: Stories from the Field</b>
5:25 – 5:35 PM	<b>Closing and Evaluations</b>
6:00 – 8:30 PM	<i>Reception and Open Mic Surprise in the Reading Room, Harvard Faculty Club</i>

## THURSDAY, NOVEMBER 3, 2016

8:00 - 8:30 AM	Breakfast
8:30 - 8:35 AM	<b>Welcome and Overview of the Day Ahead</b>  <i>Leith J Sharp</i>
8:35 – 9:00 AM	<b>CORE CONTENT MODULE 4:</b> <b>Implications for Governance and Decision-Making</b>  <i>Leith J Sharp</i>
9:00 – 9:50 AM	<b>Case Story 1: Lane Community College - Emotional Intelligence and Growth Mindset</b>  <i>Mary Spilde, PhD</i> <i>President</i> Lane Community College

## PROGRAM AGENDA

9:50 – 11:15 AM

**Activity 1: Forward Idea Flow Mapping***Facilitators: Leith J Sharp and Joe Hsueh, PhD*

11:15 – 11:25 AM

Break (10 minutes)

11:25 AM - 12:15 PM

**Case Story 2: Gehl Studio - Public Space Alive! Transforming the Way We Organize to Transform the World Around Us***Jeff Risom*  
*Partner and Managing Director*  
Gehl Studio

12:15 - 12:50 PM

**Participant Showcase 2: Stories from the Field**

12:50 – 1:40 PM

Lunch

1:40 – 2:30 PM

**Case Story 3: Sustainable Brands - From Business Transformation to Market Transformation***KoAnn Vikoren Skrzyniarz*  
*Founder and CEO*  
Sustainable Brands and Sustainable Life Media

2:30 – 3:05 PM

**Activity 2: Walk and Talk**

3:10 – 3:20 PM

**Group Intelligence Harvest**

3:20 – 3:40 PM

**CORE CONTENT MODULE 5:  
Systems Mapping Our Way Forward***Joe Hsueh, PhD*  
*Co-Founder*  
Academy for Systemic Change

3:40 – 4:30 PM

**Case Story 4: The Future of Leadership - Reflection from this program, HSBC & Beyond***Matthew Robinson*  
*Sustainability Engagement Head, Sustainability Leader, Corporate Sustainability*  
HSBC



## PROGRAM AGENDA

4:30 - 5:40 PM

**Activity 3: Small Group Think-tanks**

6:30 PM

**Optional “Birds of a Feather” Dinner Convenings (On Your Own)**

### FRIDAY, NOVEMBER 4, 2016

8:00 - 8:30 AM

Breakfast

8:30 - 8:40 AM

**Welcome and Overview of the Day Ahead**

*Leith J Sharp*

8:40 - 9:40 AM

**Activity 1: Think Tank Reports: Market Transformers, Futures Thinkers, Sector Insights**

9:40 - 10:05 AM

**CORE CONTENT MODULE 6:  
Bringing It All Together**

10:05 – 10:25 AM

**Activity 2: Leadership Lab Set Up**

*Facilitators: Leith J Sharp & Christa Gyori*

10:25 – 11:45 AM

**Activity 3: Collaborative Coaching - What's Your Experiment?**

*Facilitator: Leith J Sharp*

11:45 AM - 1:00 PM

**Graduation and Closing**

1:00 PM

*Optional Bag Lunch*