

## What People are Saying

"If you need to start doing something about firearm suicides in your state, but don't know how or where to start -start here. Informational, thought provoking, and motivating, the Means Matter presentation provides a new and helpful way to approach an issue that many of us think is important, but hesitate to pursue."

- Pat Smith  
Violence Prevention Program Coordinator  
Michigan Department of Community Health

"Your presentation is probably the one that has been **singled out the most often as the highlight of the conference**, especially among members of our state Suicide Prevention Advisory Committee...I believe that they will be bringing this issue up at their next meeting."

- Scott Perkins  
Youth Suicide Prevention Project  
Missouri Institute of Mental Health

"Surprising info. **Beautifully, steadily, professionally presented.** Obviously the right spokeswoman."

- Audience member (from evaluation form)

"Ms. Barber presents **a compelling case that 'Means Matter.'** She inspires clinicians to ask suicidal patients and families about removing lethal means; yet at the same time, she conveys respect for 2<sup>nd</sup> Amendment rights. Following her advice will save lives."

- Maureen Hennessey, PhD, CPCC  
President & CEO  
Gardener Health Systems

Address Correction Required



Harvard Injury Control  
Research Center  
Harvard School of Public Health  
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## *Need a speaker for your next event?*

Reducing a suicidal person's access to lethal means is a hot topic in suicide prevention. Visit [www.meansmatter.org](http://www.meansmatter.org) to request a speaker on these topics:

- **Why It's Time to Start Talking about Firearms...and How to Begin**

- A stimulating presentation on why reducing a suicidal person's access to lethal means—particularly guns—saves lives. Introduces a surprisingly non-controversial, simple intervention that people on all sides of the firearm issue can agree on. How to get started in your state, town, or organization.

- **CALM (Counseling on Access to Lethal Means)** - A clinical training on how to speak with at-risk patients and their families about reducing access to guns and other lethal means at home until the suicidal crisis passes. A family-centered approach with tips on safe storage, temporary off-site storage, disposal options, and firearm safety.

## *About our speakers*

**Catherine Barber, MPA**, directs the [Means Matter Campaign](http://www.meansmatter.org) at the Harvard School of Public Health's Injury Control Research Center. She led the effort to design and pilot-test a prototype for the Centers for Disease Control's National Violent Death Reporting System and co-founded the National Center for Suicide Prevention Training ([www.ncspt.org](http://www.ncspt.org)).

**Matthew Miller, MD, MPH, ScD**, an internist, oncologist, and research scientist is an Associate Professor of Health Policy at the Harvard School of Public Health and Associate Director of the Harvard Injury Control Research Center. Dr Miller currently co-teaches the first course in a U.S. school of public health to focus exclusively on suicide prevention. He has published over thirty papers on suicide-related topics, including suicide and smoking, veteran status, immigrant status, physical illness, obesity, and firearm access.

*Workshops can be tailored towards program planning, research, and/or clinical skills.*

## *CALM Trainers*

**Mark Ciocca, PhD, ABPP**, is a licensed psychologist in private practice in Concord, New Hampshire. Past president of the NH Psychological Association, Dr. Ciocca produced a training video for mental health providers on counseling families of suicidal youths on firearm safety. An avid sport shooter, he and Elaine Frank co-developed the CALM training (Counseling on Access to Lethal Means). He has managed a community crisis intervention program and publishes a monthly column on mental health.

**Elaine Frank, MHS**, former director of the Injury Prevention Program at Dartmouth, was named New Hampshire Public Citizen of 2007 by the NH Pediatric Society for her leadership in such initiatives as the NH Firearm Safety Coalition and the Youth Suicide Prevention Assembly. She and Dr. Ciocca have delivered the CALM training to hundreds of health, mental health, and social service providers.

*To request a speaker,  
call (617) 432-0085 or visit:  
[www.meansmatter.org](http://www.meansmatter.org)*