



EXECUTIVE EDUCATION FOR SUSTAINABILITY LEADERSHIP

JULY 7-10, 2015

DAILY AGENDA

TUESDAY, JULY 7, 2015

8:15–9:00 AM

Check-in and Continental Breakfast

9:00–9:20 AM

Welcome, Technology Orientation, and Overview of Program

John D Spengler, PhD

Akira Yamaguchi Professor of Environmental Health and Human Habitation
Department of Environmental Health
Harvard T.H. Chan School of Public Health

Leith J Sharp

Director Executive Education for Sustainability Leadership
Center for Health and the Global Environment
Harvard T.H. Chan School of Public Health

9:20–10:20 AM

Core Business Integration of Sustainability (CBI-S) Framework

Leith J Sharp

10:20–11:20 AM

Activity 1: Who Is In the Room?

11:20–11:35 AM

Refreshment Break (15 minutes)

11:35 –12:25 PM

Big Picture and Mega Trends

John D Spengler, PhD

12:30-1:25 PM

Lunch

1:25-2:15 PM

Sustainability 3.0 and Side Roots Leadership

Yalmaz Siddiqui

Senior Director, Sustainability
Office Depot

2:15-2:30 PM

Short Break (15 minutes)

2:30-3:20 PM

Social Architecture

Luc Galoppin

Managing Director
Reply Management Consulting



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TUESDAY, JULY 7, 2015 (CONT.)

3:25-4:25 PM

Teaming

Amy C Edmondson, PhD

*Novartis Professor of Leadership and Management
Harvard Business School*

4:25-5:25 PM

Activity 2

Facilitator: Leith J Sharp

5:30 PM

Sessions End

6:30-9:00 PM

Reception and Dinner at the Harvard Faculty Club

WEDNESDAY, JULY 8, 2015

8:00-8:30 AM

Breakfast

8:30-8:35 AM

Welcome and Overview of the Day Ahead

John D Spengler, PhD

MODULE 1: The Adaptive Operating System

8:35-9:25 AM

Activity 3

Facilitator: Leith J Sharp

9:25-9:35 AM

Introduction to the Adaptive Operating System Module

Leith J Sharp

9:35-10:25 AM

Case Story 1: The Adaptive Operating System in K-12

Jaimie Cloud

President

The Cloud Institute for Sustainability Education



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WEDNESDAY, JULY 8, 2015 (CONT.)

10:25-10:40 AM Refreshment Break (15 minutes)

10:40-11:30 AM **Vibrancy: The Currency of Productive Engagement**

James Ritchie-Dunham, PhD
President
The Institute for Strategic Clarity

11:30-11:40 AM **Summary of Key Ideas from the Adaptive Operating System Module**

Leith J Sharp

MODULE 2: Integrating the Adaptive & Command Control Operating Systems

11:40-11:50 AM **Introducing the Integration Module**

Leith J Sharp

11:50-12:40 PM **Case Story 1: Education @ USGBC - Setting Strategy CBI-S-tyle**

Rachel Gutter
Senior Vice President of Knowledge
U.S. Green Building Council

12:40-1:40 PM Lunch

1:40-2:30 PM **Case Story 2: Times Square**

Jeff Risom
Partner and Managing Director
Gehl Studio

2:30-2:45 PM Refreshment Break (15 minutes)

2:45-3:35 PM **Case Story 3: The World Bank**

Abha Joshi-Ghani
Director for Knowledge Exchange and Learning
World Bank Institute



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WEDNESDAY, JULY 8, 2015 (CONT.)

3:35-3:45 PM **Summary of Key Ideas from the Integration Module**

Leith J Sharp

3:45-5:25 PM **Activity 4**

Facilitators: Joe Hsueh, PhD and Leith J Sharp

5:30 PM Sessions End

5:30-7:30 PM *USGBC Hosted Reception at Wasserstein Hall Courtyard*

THURSDAY, JULY 9, 2015

8:00-8:30 AM Breakfast

8:30-8:35 AM **Welcome and Overview of the Day Ahead**

Leith J Sharp

MODULE 3: From Integration to Transformation

8:35-10:35 AM **Activity 5**

Facilitators: Joe Hsueh, PhD and Leith J Sharp

10:35-11:45 AM Break (10 minutes)

10:45-10:55 AM **Introduction to the Transformation Module**

Leith J Sharp



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THURSDAY, JULY 9, 2015 (CONT.)

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| 10:55–11:45 AM | Case Story 1: Transformation and Culture Change in a Research Intensive University

<i>Professor S. Bruce Downton</i>
<i>Vice-Chancellor and President</i>
Macquarie University |
| 11:45–11:55 AM | Break (10 minutes) |
| 11:55–12:45 AM | Case Story 2: MGM Resorts International - Unleashing the Power of Stakeholder Engagement

<i>Cindy Ortega</i>
<i>Senior Vice President</i>
MGM Resorts International, Corporate Sustainability Division |
| 12:45–1:35 PM | Lunch |
| 1:35–2:25 PM | Case Story 3: The College of Lake County – Transformation Ahead

<i>Jerry Weber, PhD</i>
<i>President</i>
College of Lake County |
| 2:40–3:30 PM | Case Story 4: Interface - Co-innovation, Transformation and Value Translation

<i>Erin Meezan</i>
<i>Vice President, Sustainability</i>
Interface |
| 3:30–3:40 PM | Refreshment Break (15 minutes) |
| 3:40–4:30 PM | Case Story 5: The Journey from Hierarchy to Panarchy - Social Innovation at the J. W. McConnell Family Foundation

<i>Stephen Huddart</i>
<i>President and CEO</i>
The J.W. McConnell Family Foundation |



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THURSDAY, JULY 9, 2015 (CONT.)

5:30 PM Sessions End

4:30-4:40 PM **Stretch Break**

4:40-5:20 PM **Activity 6**

Facilitators: Joe Hsueh, PhD and Leith J Sharp

FRIDAY, JULY 10, 2015

8:00-8:30 AM Breakfast

8:30-8:35 AM **Welcome and Overview of the Day Ahead**

Rachel Gutter

8:35-9:45 AM **Activity 7**

Facilitators: Joe Hsueh, PhD and Leith J Sharp

9:45-11:25 AM **Activity 8**

Facilitators: Leith J Sharp and Margo Street

11:25-11:35 AM Refreshment Break (10 minutes)

11:35-12:25 PM **Activity 9**

Facilitators: Leith J Sharp

12:30-1:00 PM **Graduation and Closing**