EXECUTIVE EDUCATION FOR SUSTAINABILITY LEADERSHIP PROGRAM





HIGH IMPACT SUSTAINABILITY LEADERSHIP

Supporting sustainability leaders to deliver on the Sustainable Development Goals and beyond has never been so important, so challenging, and so revelatory. Given the scale of this unique leadership challenge, we have created a program to support leaders in creating lasting, long-term impact without burning out.

We ask our participants to bring their real-world sustainability leadership challenges to be worked on and reinterpreted through a new lens with a proven track record in scaling leadership impact. We address the day-to-day challenges involved in taking sustainability-related ideas from inception to scale, and we skill up our participants by addressing:

- Purpose-driven leadership
- Fostering psychological safety
- Adapting to uncertainty
- Rapid sense-making within shifting contexts
- Working within complex stakeholder ecosystems
- De-risking and scaling new ideas by reducing friction and increasing flow
- Transforming governance and decision-making
- Finance and accounting for sustainability



The Experience

Our 2025 executive education experience includes:

- A rich immersion into sustainability and flow leadership content
- Direct access to our faculty and guest presenters, cutting-edge thought leaders, many of whom are working on the frontlines of sustainability leadership
- Peer-to-peer learning and network building with a cohort of diverse and inspiring participants
- Consistent focus on real-world application, learning-by-doing and peer support
- Improved personal well-being, rejuvenation, and empowerment

Dynamic networking across sectors and the sharing of best practices are key elements of the program design. Our selective admissions process ensures that you will be as stimulated and inspired to action by members of your cohort as you are by the course material and program faculty.



Recent participants have remarked that this course is "lifechanging," stresses "the importance of people-first, go slow to go fast, fitting form to function, proactive sensing," fosters a "strong team spirit and deep conversations," and has "transformed the way we think about the work itself."

<u>Click here</u> for more reflections from past participants about the nature of the course and the impact it has had on their approach to sustainability leadership.

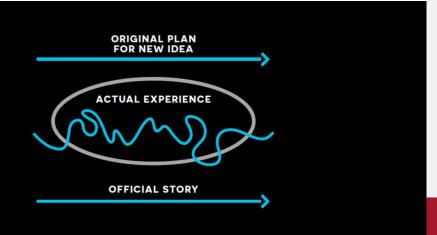
Who Should Apply

We encourage sustainability leaders from all sectors to apply to this program as a matter of personal, professional, and global urgency.

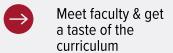
We welcome leaders who have sustainability as their main portfolio as well as leaders that are adding sustainability to an existing portfolio (e.g. HR, IT, Marketing, etc.)

We welcome leaders who are new to sustainability as well as leaders who are decades into their sustainability leadership profession. Wherever you are on your sustainability leadership journey, this program will support and challenge you to grow.

Check out the following page for a list of sectors and companies represented in past cohorts.



Attend an Informational Session





Hear more about the course premise, delivery method, and admissions process

Upcoming Info Sessions

<u>Tuesday, August 5, 4:30pm ET</u>

<u>Wednesday, August 6, 8pm ET</u>

Can't Attend Live?
Watch On-Demand

Register at: eesl.sph.harvard.edu

Past Participants Have Joined us From Across All Sectors

The cross-sectoral diversity we strive for in this program has proven to be a key highlight for attendees. Looking at sustainability leadership through the lens of peers working in different fields, sectors, and regions fosters insight and clarity around what works, what does not, and why. The diversity of attendees brings focus to our deeper, common 21st-century leadership challenges and the shared work ahead to transform the nature of leadership across all sectors.

Business Sector

Air New Zealand Alabama Power **Albertsons Companies** Amazon **Apollo Hospitals** Bayer Boeing Bosch Chobani Citigroup **CVS Health** Danone **Delivery Hero** DuPont Eastman Chemical Gap Inc.

Georgia Power Google

Grocery Manufacturers Association H&M

Hewlett Packard Enterprise IBM

Intel Interface

Johnson & Johnson

JLL Kohler L'Oréal

Lendlease

Louis Vuitton

Major League Baseball Marriott International

> MAS Holdings Mastercard

McDonald's Corporation

Merlin Entertainments
Meta

MetLife

MGM Resorts International

Microsoft NASCAR

Nestlé

New Balance

Oath Oatly ean Sr

Ocean Spray PepsiCo

Prudential PwC

REI

Rich Products Corporation Royal Dutch Shell Salesforce Sephora

Seventh Generation Sherwin-Williams

Sloan Valve Company

Sodexo Starbucks TD Bank

The Coca-Cola Company

Timberland Unilever UPS

> Vistaprint Walgreens

WPP

Wynn Resorts

Education Sector

American University in Bulgaria
Appalachian State University

Barnard College Bellevue College

Bowdoin College Camosun College

Concordia University

Elon University

Flathead Valley Community College Foundation for California Community Colleges

George Mason University
Georgia State University
Harvard Business School

ISEG - University of Lisbon Michigan State University

Millersville University

MIT

National University of Singapore Northfield Mount Hermon

> Northwestern University Ohio State University

Okayama University

Pearson

Penn State University Phillips Exeter Academy

Princeton University

Simon Fraser University Stanford University

Swarthmore College Tufts University University of Cambridge University of Central Punjab University of Hong Kong University of Minnesota University of San Diego University of Virginia

Non-Profit / Public Sectors

Balboa Park Cultural Partnership City of Alexandria, VA

City of Boca Raton

City of Cambridge, MA

City of Dallas, TX

City of Lakewood, CO City of Richmond, VA

City of San Leandro, CA

City of Victoria, BC, Canada

City of West Hollywood, CA DC Department of Energy and

Environment

World Business Council for Sustainable Development

Federal Bureau of Investigation

Halifax International Airport Authority
Hampshire Power

Los Angeles Department of Water & Power

Metropolitan Airports Commission Metropolitan Mayors Caucus, IL

Metropolitan Nashville Airport Authority

National Institutes of Health National Wildlife Federation

New York Power Authority

NYC Health + Hospitals

Port of San Diego Sustainability Victoria

Town of Arlington, MA Transport for NSW

Transport for NSW UNICEF

UNICEF

University Health Network US Army Corps of Engineers, Europe

S Army Corps of Engineers, Europe District

US Department of Defense US Environmental Protection Agency

USGBC

Waterfront Toronto West Michigan Regional Airport

Authority



An Overview

Our content centers around Flow Leadership research and theory including a selection of ongoing sustainability leadership case stories, biomimicry, research into the leadership practices of global CEOs, and exposure to indigenous cultural knowledge systems.

Program Design

Over the duration of the program, you will get to work in your coaching team (4-5 participants), your Guild (20-25 participants), and across the full cohort. The emphasis on peer-to-peer learning, the carefully curated content, and generous teaching team supports a greater sense of flow and possibility in the workday of our participants throughout the 12 weeks. In short, the investment of time stimulates a type of stress reduction payback for most participants.

Live weekly participation consists of two 2-hour sessions (4 hours total live). We also post 1-2 hours of prerecorded core content and deep-dive case stories each week.

On average, participants will need to invest 5.5 hours a week. There are also two break weeks in the 12-week program.

Learning Objectives

Unlock Idea Flow

- Create clear pathways for good ideas to come from anywhere and to take root
- Leverage positive social dynamics and social learning to increase idea flow
- Expand the sustainability business case and align finance and accounting for innovation

Scale Sustainable Innovation

- Position sustainability as a driver of innovation, agility, and change capability
- Unleash human potential through purpose-driven engagement

Boost Organizational Agility

- Improve decision-making agility to allow for good ideas to be scaled up quickly
- Develop change leadership approaches that reduce risk and instability
- Learn powerful new framework for organizational transformation

Meet Our Faculty

We are currently finalizing our faculty and guest presenter roster for our Fall 2024 offering. Below is a sampling of the world-class faculty you'll meet inside the program.



Leith Sharp, M.Ed.Director and Lead Faculty,
Executive Education for
Sustainability Leadership, Harvard
T.H. Chan School of Public Health



John Spengler, Ph.D.
Akira Yamaguchi Professor of
Environmental Health and Human
Habitation, Harvard T.H. Chan
School of Public Health



Malcolm Preston
Former Partner
Global Leader, Sustainability &
Climate
PwC



Erin MeezanChief Sustainability Officer
JLL



Matthew Kamakani Lynch Senior Advisor, Molokai Heritage Trust Landback Initiatives 2024 Bertha Artivist Fellow



Zeyneb Magavi
Co-Executive Director, HEET, a
nonprofit committed to cutting
emissions through transformative
systems change



Katherine CollinsHead of Sustainable Investing
Putnam Investments



Dayna Baumeister, Ph.D. Co-Founder Biomimicry 3.8



Nicole Hagerman Miller Managing Director Biomimicry 3.8

Meet Our Facilitation Team

Our team of world-class facilitators and program managers have years of experience guiding participants through this program and content.



Natalie Narotzsky Consultant, Facilitator, and Program Designer Branch Methods, LLC



Fraser Work Principal / Owner Systym Sustainability Solutions



Nicole Bellisle Founder & President Living Leaders; Founder & CEO, My Moon



Maggie Husak Program Coordinator EESL Program Harvard T.H. Chan School of Public Health

Still Have Questions?

Contact Us



Sustain ability Leadership@hsph.harvard.edu



617.384.7276



Program Details

Dates

September 8 - November 24, 2025

Course Fee

\$3850 USD

Partial scholarships available for participants with demonstrated need working within non profit and public sectors

Format

Virtual offering

Virtual Offering Benefits: Our transition to a virtual format, initially driven by COVID-19, has proven to offer numerous advantages. This new format fosters a rich and highly connective experience through smaller working groups and extended program duration. It allows you to apply what you learn directly to your context as you progress through the program.

Certificate of Participation

Executive Education programs are, by their very nature, non-degree or non-credit-bearing programs.

Participants who complete the attendance requirements of this program will receive a certificate of participation.

Price and Registration

The fee for the 2025 EESL offering is \$3850 USD, making this program one of the most affordable executive education programs to attend at Harvard University. We keep our costs as low as possible in order to attract a rich diversity of sectors, countries, and cultures, greatly enriching the program experience for all.

Once your application has been accepted, we strongly recommend completing full registration as early as possible. We can accommodate up to 75 participants in this cohort.



Ready to Apply?

Visit our website for more information on the application and registration process and to access the online application.

Program Dates: September 8 - November 24, 2025

Application Deadline: August 20, 2025



APPLY NOW

Questions?

Please contact Maggie Husak, Program Coordinator.



Email mhusak@hsph.harvard.edu or leave a voicemail message at 617.384.7276



I expected a formal extension of my skills in the sustainability space; I didn't expect to have my thinking transformed on change management and the process of getting real change made. If you've thought about building your skills to effectively make the world a better place this course is worth considering!

- Paull Young, Head of Sustainability, GitHub

I participated in this program and was blown away. If you are a sustainability senior leader, you must invest in this program.

> - Elba Pareja-Gallagher, Principal, Sustainability Navigator

This program is unlike anything out there...
There's definitely a « before » and « after »...it
has shifted my worldview and helped me
come into my own as a sustainability leader.

- Jeanette Coombs Lanot, Sustainability
Director, CHANEL