

**Worksheet: Ideal Budget Template for Statewide Legislative Campaign**

<b>Name of campaign:</b>			
	<b>Cost</b>	<b>Explanation of Cost (% of time/estimated hours, etc.)</b>	<b>In-Kind Provider</b>
<b>PERSONNEL</b>			
Campaign Coordinator			
Other Project and Administrative Staff Salaries			
Fringe Benefits			
<b>Personnel Subtotal</b>			
<b>OTHER DIRECT COSTS</b>			
<b>Office Operations</b>			
Telephone & Cell Phone			
Postage, Supplies & Printing			
Advertising, Communications & Marketing			
Software or Subscription for digital platform			
Polls and Surveys			
Equipment			
<b>Travel</b>			
Air Travel			
Lodging			
Meals			
Bus/Train Fare			
Mileage & Parking			
<b>Meetings</b>			
Facilities & AV Equipment			
Meals			
Materials			
Event Promotion (posters, social media, etc.)			
Facilities/Space			
<b>Other Direct Costs Subtotal</b>			
<b>PURCHASED SERVICES</b>			
Contract Lobbyist(s)			

<b>Other Consultants</b>			
<b>Stipends for highly active community members</b>			
<b>Stipends for highly active youth</b>			
<b>Purchased Services Subtotal</b>			
<b>Indirect Cost Reimbursement (12% of personnel and other direct and 4% of purchased services)</b>			
<b>Total Campaign Ideal Budget</b>			

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