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By Marcy Franck

Introducing the Climate Creators to Watch in 2024

Happy almost-spring, Optimists! We're still on hiatus over here at *The Climate Optimist*, but our [third annual list](#) of social media creators to watch is too good to keep to ourselves. These creators make content that's innovative, optimistic, and likely to inspire climate action—our favorite kind!

Our team at Harvard Chan C-CHANGE and our friends at [Pique Action](#) are recognizing 17 creators this year—including artists, activists, ocean lovers, trash pickers, sustainability hackers, and more—who collectively delight over 4 million followers.

"The most powerful tool we have for building a better future is our stories," says 2024 Creator and climate psychologist Jessica Kleczka. "I aim to touch people's hearts, spark outrage and hope in equal measure, and rekindle the fierce love we all have for our beautiful planet and its people."

Skye Flanigan, program director at Harvard Chan C-CHANGE said, "We need creators who are clear about what's at stake in the climate crisis, but who also help people feel empowered to take action rather than become paralyzed by fear. That's what these creators are so good at, and why we want to amplify their voices."

If you're in need of a timeline cleanse (and who isn't, am I right?), take a gander at this year's list and lose yourself in some feel-good climate news.

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MEET THE CREATORS

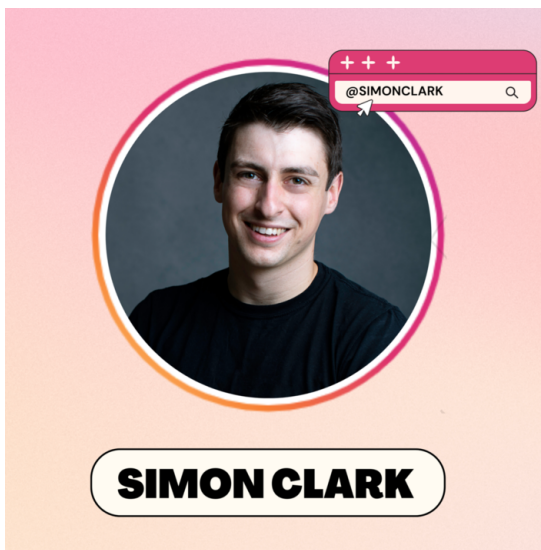
Check out [their official trailer](#), for a quick introduction



A circular profile picture of Dave Borlace, a man with glasses, wearing a grey t-shirt. Above the photo is a pink search bar with three plus signs and the text '@JUSTHAVEATHINK'. Below the photo is a rounded rectangular box containing the name 'DAVE BORLACE' in bold black letters.

He makes climate science accessible to millions of YouTube viewers.

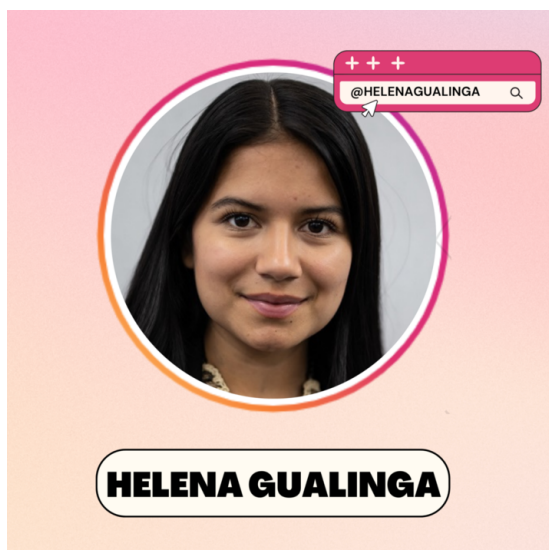
[YouTube](#)



A circular profile picture of Simon Clark, a young man with dark hair, wearing a black t-shirt. Above the photo is a pink search bar with three plus signs and the text '@SIMONCLARK'. Below the photo is a rounded rectangular box containing the name 'SIMON CLARK' in bold black letters.

He answers climate questions with a healthy dose of science literacy.

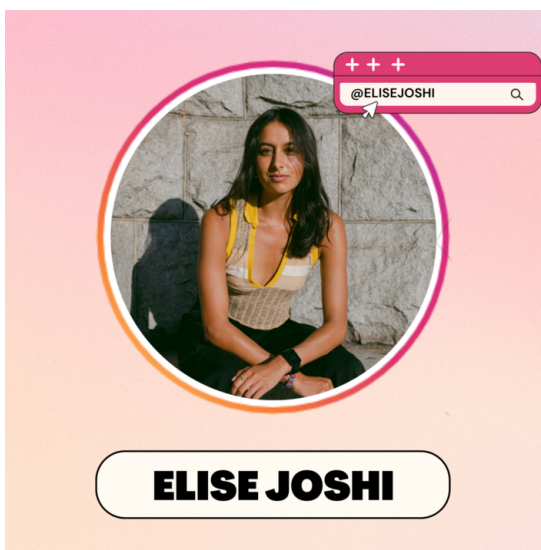
[YouTube](#)



A circular profile picture of Helena Gualinga, a woman with long dark hair. Above the photo is a pink search bar with three plus signs and the text '@HELENAGUALINGA'. Below the photo is a rounded rectangular box containing the name 'HELENA GUALINGA' in bold black letters.

She brings Indigenous knowledge and expertise to the fight for nature.

[Instagram](#)



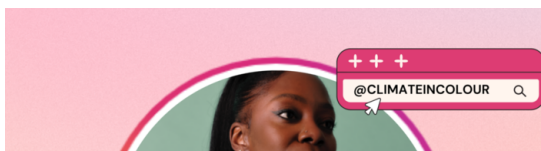
A circular profile picture of Elise Joshi, a woman with long dark hair, wearing a yellow and white top. Above the photo is a pink search bar with three plus signs and the text '@ELISEJOSHI'. Below the photo is a rounded rectangular box containing the name 'ELISE JOSHI' in bold black letters.

Her stories share how everyone can make a difference in their communities.

[TikTok](#)



A circular profile picture of Jessica Kleczka, a woman with dark hair. Above the photo is a pink search bar with three plus signs and the text '@JESSICAKLECZKA'. Below the photo is a rounded rectangular box containing the name 'JESSICA KLECZKA' in bold black letters.



A circular profile picture of a woman with dark hair. Above the photo is a pink search bar with three plus signs and the text '@CLIMATEINCOLOUR'. Below the photo is a rounded rectangular box containing the name 'CLIMATE IN COLOUR' in bold black letters.



JESSICA KLECZKA

She fights climate change from her "hobbit house on wheels."

[Instagram](#)



JOYCELYN LONGDON

She teaches us how to listen to nature.

[Instagram](#)



MICHAEL MEZZATESTA

He shares how economic systems can work for climate solutions.

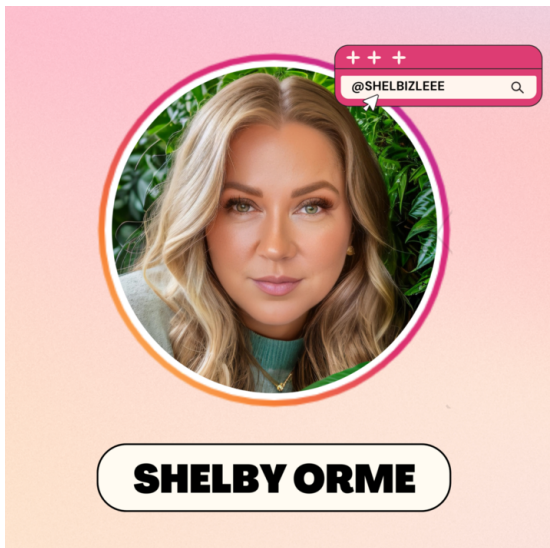
[TikTok](#)



VERONICA MULENGA

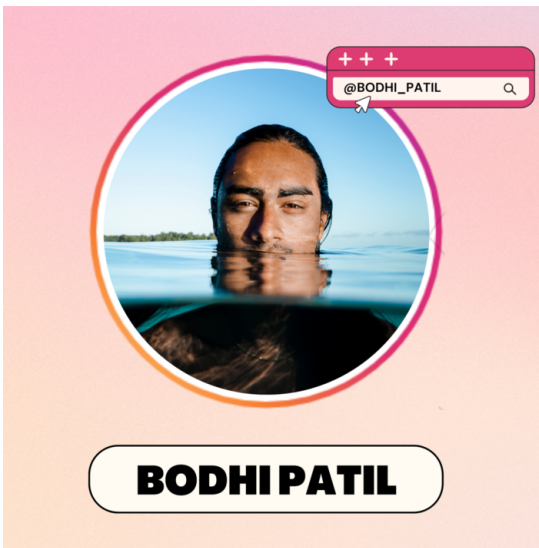
She educates about climate racism and justice.

[Instagram](#)



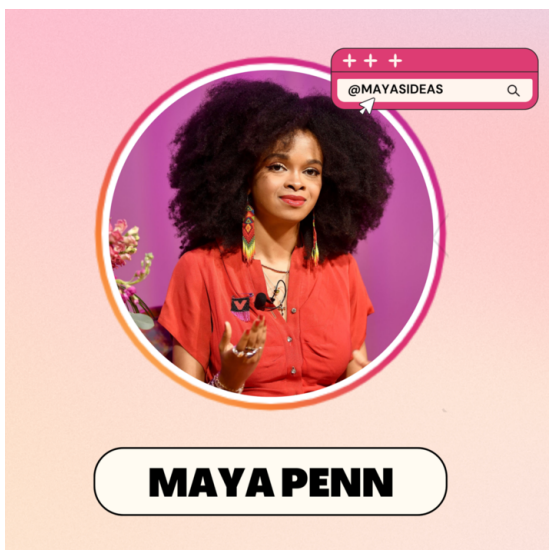
Her sustainable living hacks are top-notch.

[YouTube](#)



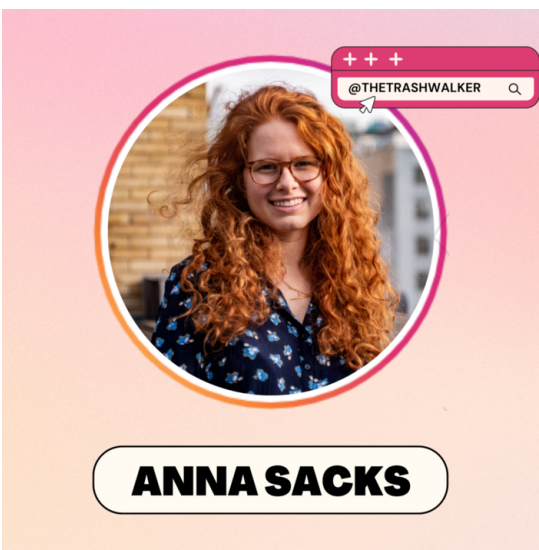
He centers the ocean in climate solutions for health and equity.

[Instagram](#)



She harnesses the power of art, animation, and fashion to make positive change.

[Instagram](#)



She takes dumpster diving to the next level.

[TikTok](#)





ELIZABETH SHERR

She tells ocean stories that inspire climate action.

[TikTok](#)



JACOB SIMON

He's a daily climate optimist, sharing positive news stories that keep us inspired.

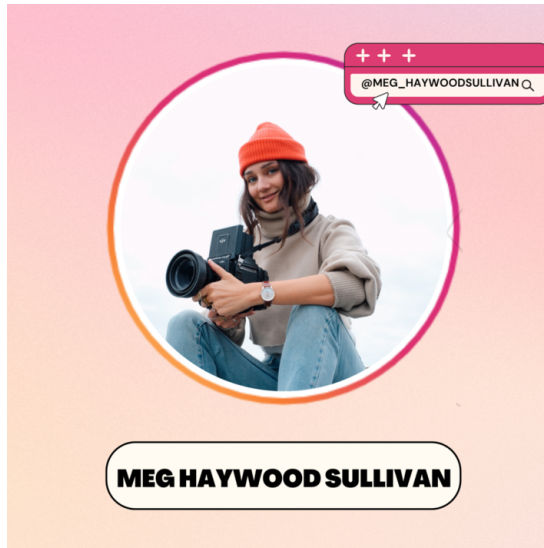
[TikTok](#)



NAVYA SINGH

She has a unique perspective on embracing climate solutions.

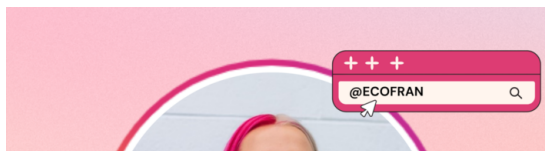
[Instagram](#)

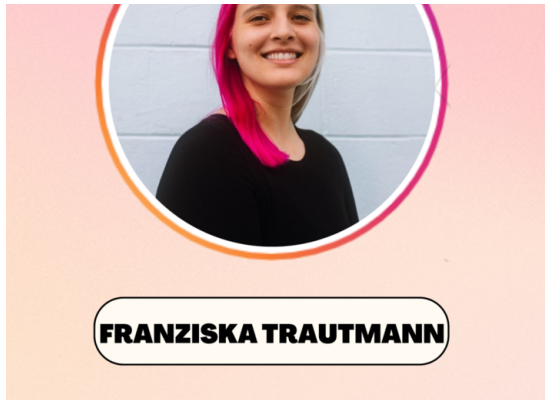


MEG HAYWOOD SULLIVAN

She communicates the complexities of nature through art and photography.

[Instagram](#)





She recycles glass and restores wetlands
and is really quite charming about it.

[TikTok](#)

SAVE THE PLANET: VOTE

The most important climate action you can take is to vote, and you can start by making a voting plan. Extra credit if you help your friends make a voting plan. Double extra credit if you serve up some après-voting [democracy sausages](#).

Everything you need is at [Vote.org](#)!



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SCHOOL OF PUBLIC HEALTH

401 Park Drive 4th Fl. West, Suite 415
Boston, MA 02215

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