



January 31, 2023

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By Marcy Franck

## Introducing our Climate Creators to Watch in 2023

Welcome to our [second annual list](#) of creators using social media to produce entertaining climate content that reaches new audiences, combats misinformation, inspires action, and—far from doomscrolling—is a fun addition to your social media diet.

Our team here at Harvard Chan C-CHANGE and our friends at [Pique Action](#) are recognizing 17 creators—including rappers, visual artists, scientists, songwriters, and activists—who collectively have 3.4M followers and reached over 250 million views in 2022 on their channels.


[Hila Perry](#), an environmental educator who raps about climate change, said she wants “caring for the Earth’ to be the most fashionable, trending, pop culture item on everyone’s minds.”

Dr. Aaron Bernstein, our director who does not rap about climate change, [told Adweek](#), “Public health historically relied on a very top-down hierarchical way of getting knowledge out there ... we realized we needed to partner and elevate the voices of people who were communicating on climate action to communities that we would never reach from our perch at Harvard.”

We're confident you'll find something that makes you LOL *and* inspires you to keep fighting for a healthier future. Enjoy!

## MEET THE CREATORS


*They're so cool, they have their own trailer!*



**PHILIP AIKEN**

Their stories reconnect people with nature and support grassroots organizing.


[Instagram](#) | [TikTok](#)




**ZAHRA BIABANI**

She shares climate actions and hopeful news for the planet. A true climate optimist.

[Instagram](#) | [TikTok](#)



**GIGI CAM**



**LAUREN BASH**

She bridges the gap between law and science to mobilize change.

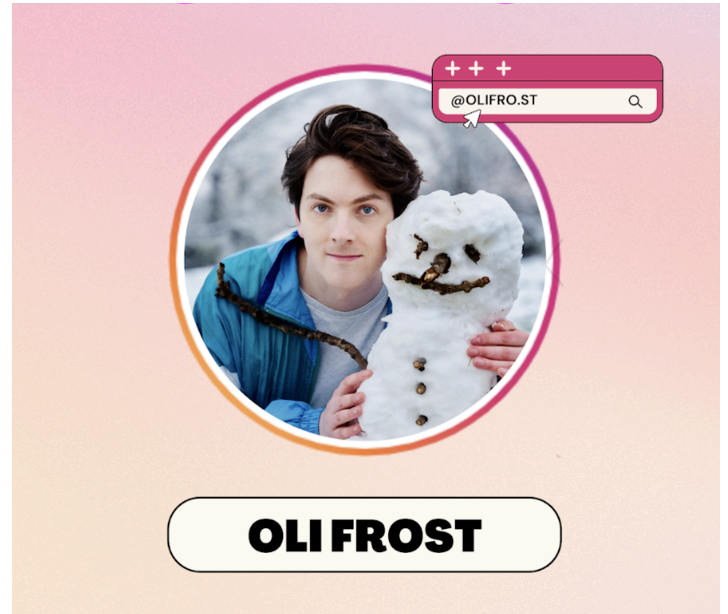
[Instagram](#)

Her stories share how everyone can make a difference in their communities.

[Instagram](#) | [TikTok](#)



A circular profile picture of a man with a beard and a baseball cap, smiling. A green recycling symbol is overlaid on the image. Above the circle is a search bar with three plus signs and the text '@TRASHCAULIN'. Below the circle is a rounded rectangular button with the name 'CAULIN DONALDSON' in bold black text.



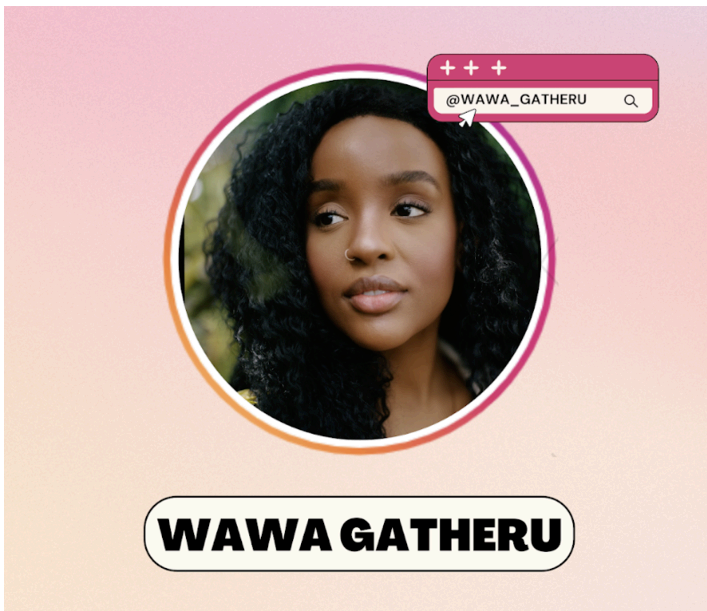
A circular profile picture of a man in a blue jacket holding a snowman. Above the circle is a search bar with three plus signs and the text '@OLIFRO.ST'. Below the circle is a rounded rectangular button with the name 'OLIFROST' in bold black text.

He's picked up a bajillion pounds of trash and is really quite charming about it.

His catchy songs about climate change include pirates, aliens, and vampires, oh my!

[Instagram](#) | [TikTok](#)

[TikTok](#) | [YouTube](#)



A circular profile picture of a woman with long, dark, curly hair. Above the circle is a search bar with three plus signs and the text '@WAWA\_GATHERU'. Below the circle is a rounded rectangular button with the name 'WAWA GATHERU' in bold black text.



A circular profile picture of a man with short dark hair, smiling. Above the circle is a search bar with three plus signs and the text '@QUEERBROWNVEGAN'. Below the circle is a rounded rectangular button with the name 'ISAIAS HERNANDEZ' in bold black text.

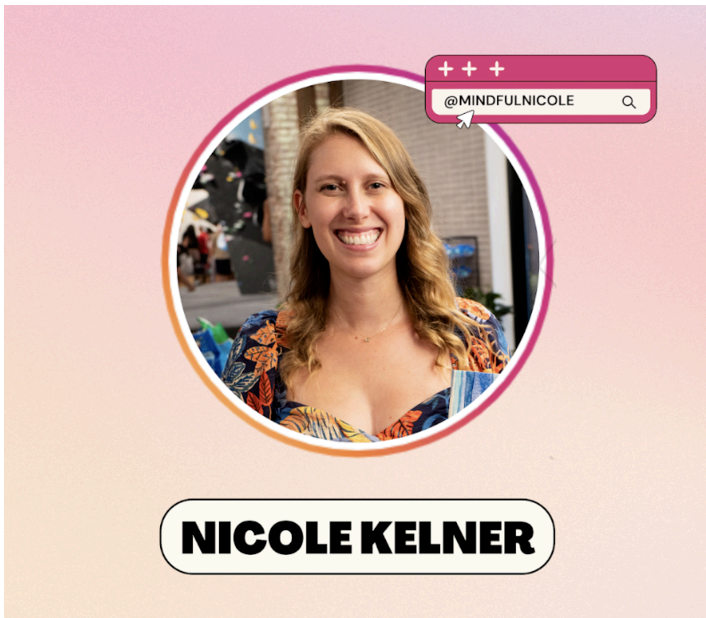
She makes climate education inclusive and accessible to everyone. Even you!

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[Instagram](#) | [TikTok](#)

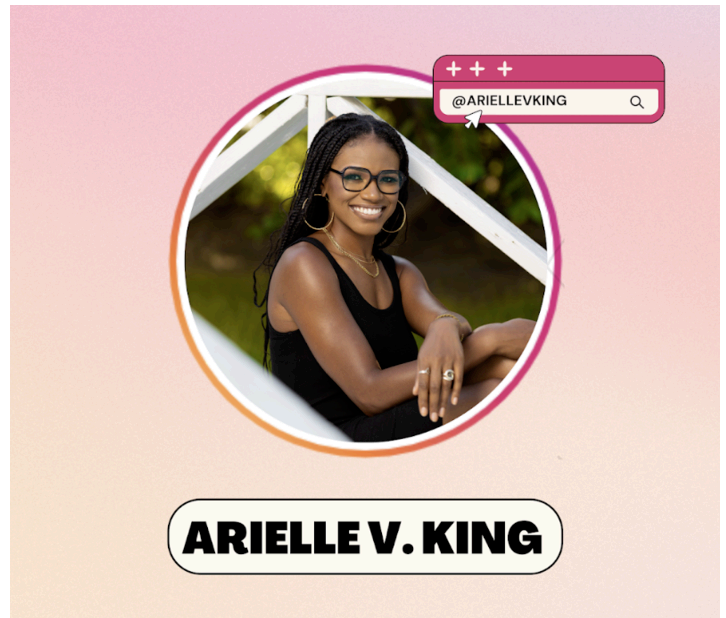
He educates about intersectionality and environmental justice.

[Instagram](#) | [TikTok](#)



Pictures = 1000 words & her art explores complex challenges beautifully.

[Instagram](#) | [Twitter](#)



She amplifies the voices of people traditionally overlooked by mainstream environmentalism.

[Instagram](#) | [TikTok](#)



**MCKENZIE MARGARETHE**

They bring diversity and inclusivity to marine science and ocean conservation.

[Instagram](#) | [TikTok](#)



**DEZ MCGILL**

They break down complex climate issues with a dash of humor and plain language.

[Instagram](#) | [TikTok](#)



**HILA PERRY**

She's an eco-rapper bringing joy, music, and comedy to environmental education.

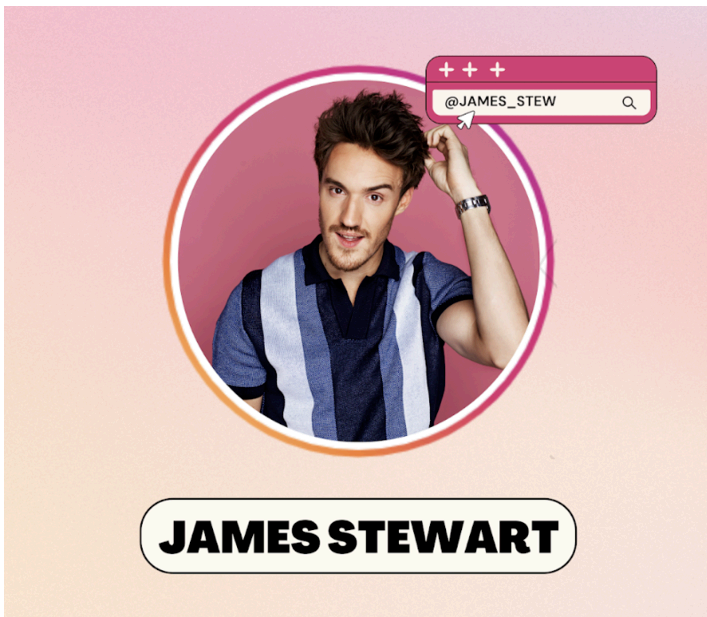
[TikTok](#) | [YouTube](#)



**JHANNEU ROBERTS**

Her lifestyle tips illustrate how low-waste living can be inclusive and accessible.

[Instagram](#) | [YouTube](#)



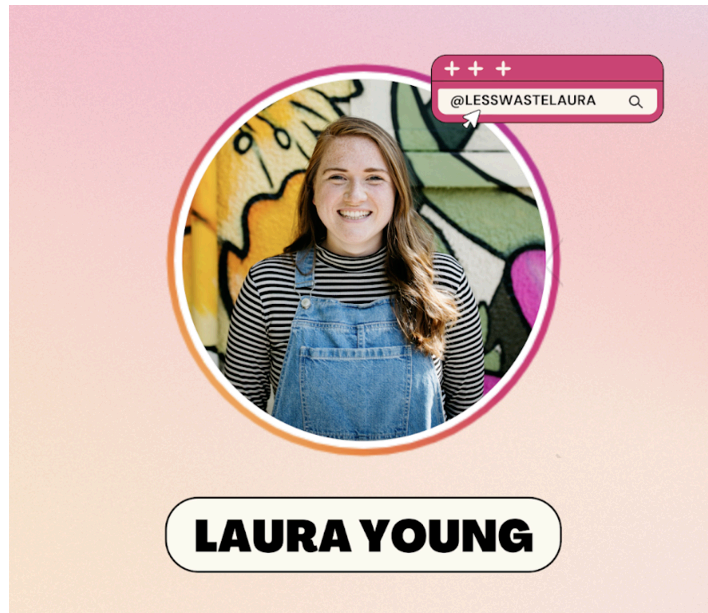
He brings climate science and sustainable programming to mainstream media.

[Instagram](#) | [TikTok](#)



Who knew that busting myths about climate change could be so funny? Hazel did.

[Instagram](#) | [TikTok](#)



She uses her science background to bring climate solutions to the UK and beyond.

[Instagram](#) | [TikTok](#)

## OUR OTHER NEWS OF NOTE

[Subscribe](#) to our email list.

*It's hard to top a list of world-saving brain candy, but we'll try:*



Who has [42 thumbs](#) and released a [study](#) considered [one of two](#) that sparked a national conversation about gas stoves? We do! Watch our Director on [CNBC](#) for a great explainer about the health risks of cooking with gas, or listen to him on the [In The Bubble](#) podcast for a history of the gas stove debate.

## Climate and Health News from Harvard



♪ This is the very model of a modern major medical .... **curriculum:** Harvard Medical School's [MD curriculum](#) will now include how climate change and pollution impact health, thanks to our Fellow [Dr. Gaurab Basu](#) and his working group.



We're thrilled to welcome [Dr. Kari Nadeau](#) as the new Chair of the Department of Environmental Health and the John Rock Professor of Climate and Population Studies at Harvard Chan School.

**Save the date for Giving Day:** March 1 is a community-wide philanthropic effort to make a Harvard Chan education more accessible to bright, ambitious, and deserving students, now and in the future. We'll include details in our next issue.



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