[H1N1 New Mother Poll] Weighted Topline March 24, 2010

Knowledge Networks fielded this study on behalf of the Harvard School of Public Health. Interviews were collected from January 26 to February 26, 2010 among a national sample of women aged 18 to 50 on the KnowledgePanelSM and among an email opt-in panel of pre-identified pregnant women and mothers of children under the age of one ("new mothers"). A total of 1,040 respondents were eligible and completed the survey. Of the total eligible respondents, 526 were classified as new mothers, and these are the focus of this topline summary.

The following tables show the weighted results of each survey question. The population benchmarks for new mothers were developed from Knowledge Networks panelists who responded to this survey. The tables show the unweighted bases for each survey question. The margin of error is +/-6.6% for the total group of new mothers at the 95% confidence level.

[RADIO] [IF MOTHER]

3. Is your youngest child/children ...?

	Mother
Unweighted Base	526
	%
A single baby	97
Twins	3
Triplets or more	0
Refused	0

[IF Q3=2 OR 3]

You indicated that your youngest children are twins/triplets/multiples. For the rest of this survey, when you are asked about your "baby", please consider all of these babies.

[DROP DOWN MENU FOR MONTH AND NUMERIC BOX 1-31 FOR DAY] [YEAR 2009-2010] [IF MOTHER]

4. When [if Q3=1: was your baby/ if Q3=2 or 3: were your babies] born? (Child Age in Months)

	Mother
Unweighted Base	526
	%
0 – 3 months	21
4 – 6 months	24
7 – 12 months	56

[CALCULATE AGE AUTOMATICALLY AND STORE IN NEW VARIABLE CHILD_AGE IN MONTH] [IF CHILD_AGE<1 MONTH, COMPUTE CHILD_AGE2 IN WEEKS]

[IF AGE>=1 YEAR, TERMINATE]

As you may or may not know, in April of this past year (2009), an outbreak of a new influenza or flu virus began in the United States and other countries. It is different from the seasonal flu.

This specific flu has been called novel influenza A - H1N1 or Swine Flu. The following questions are about this new H1N1 flu.

I. Awareness and Concern

[RADIO]

5. Are you concerned that you may get sick from H1N1 flu during the next 12 months, or aren't you concerned about that?

	Mother
Unweighted Base	526
	%
Yes, I am concerned	40
No, I am not	60
concerned	
Refused	0

[RADIO] [IF Q5=1/YES]

Q5a. [IF concerned] How concerned are you? Are you...?

[Base: New mothers who are concerned]

	Mother
Unweighted Base	212
	%
Very concerned	36
Somewhat	62
concerned	
Not very concerned	2
Refused	0

	Mother
Unweighted Base	526
	%
Very concerned	15
Somewhat concerned	25
Not very concerned	1
Refused	0
Not asked Not concerned	60

[RADIO] [IF MOTHER]

6. [If mother] Are you concerned that your youngest baby may get sick from H1N1 flu during the next 12 months, or aren't you concerned about that?

	Mother
Unweighted Base	526
	%
Yes, I am concerned	49
No, I am not	50
concerned	
Refused	0

[RADIO] [IF Q6=1/YES]

6a. [IF concerned] How concerned are you? Are you...?

[Base: New mothers who are concerned]

	Mother
Unweighted Base	286
	%
Very concerned	46
Somewhat	50
concerned	
Not very concerned	3
Refused	0

	Mother
Unweighted Base	526
	%
Very concerned	23
Somewhat concerned	25
Not very concerned	2
Refused	0
Not asked Not concerned	51

II. Vaccination and Non-Vaccine-Related Behaviors

[RADIO]

8. A vaccine to protect specifically against the new H1N1 flu first became available in October of 2009. Since then, have you gotten the H1N1 flu vaccine **for yourself** or not?

	Mother
Unweighted Base	526
	%
Yes, have gotten H1N1 vaccine for myself	32
No, have not gotten H1N1 vaccine for myself	66
Refused	1

[RADIO] [IF Q8=1/YES]

9. [If yes] Where did you get the H1N1 flu vaccine for yourself? [Base: New mothers who got the H1N1 vaccine]

	Mother
Unweighted Base	217
	%
Health clinic	34
Pharmacy	6
Primary care doctor's office	23
Obstetrician/Midwife's office	20
Somewhere else	17
Refused	0

	Mother
Unweighted Base	526
	%
Health clinic	11
Pharmacy	2
Primary care doctor's office	8
Obstetrician/Midwife's office	7
Somewhere else	5
Refused	0
Not asked Did not get H1N1 flu vaccine	68

[RADIO] [IF Q8=1/YES]

10. [If yes] Were you pregnant when you got the H1N1 flu vaccine?

[Base: New mothers who got the H1N1 vaccine]

	Mother
Unweighted Base	217
	%
Yes	41
No	59
Refused	0

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Yes	13
No	19
Refused	0
Not asked Did not get H1N1 flu vaccine	68

[RADIO] [IF Q8=2/NO/SKIP]

11. [If no] During this time period, have you tried to get an H1N1 flu vaccine **for yourself** or not?

[Base: New mothers who did not get the H1N1 vaccine]

	Mother
Unweighted Base	309
	•
	%
Yes, tried to get H1N1 vaccine for myself	12
No, did not try to get H1N1 vaccine for myself	87
Refused	1

	Mother
Unweighted Base	526
	%
Yes, tried to get H1N1 vaccine for myself	8
No, did not try to get H1N1 vaccine for myself	59
Refused	1
Not asked Did get H1N1 flu vaccine	32

[RADIO] [IF Q11=1/YES]

12. [If tried] Do you think you will try to get the H1N1 vaccine **for yourself** *again* before the end of March 2010?

[Base: New mothers who did not get the H1N1 vaccine]

	Mother
Unweighted Base	309
	%
Yes	6
No	3
Not sure	2
Refused	0
Not asked Did get / Did not try to get H1N1 flu vaccine	89

[RADIO] [IF Q11=2/NO/SKIP]

13. [If did not try] Do you think you will try to get this vaccine **for yourself** before the end of March 2010?

[Base: New mothers who did not try to get the H1N1 vaccine]

	Mother
Unweighted Base	273
	%
Yes	9
No	61
Not sure	30
Refused	0

	Mother
Unweighted Base	526
	%
Yes	5
No	36
Not sure	18
Refused	0
Not asked Did get / Did try to get H1N1 flu vaccine	40

[GRID] [IF Q12=2 OR 3 OR Q13=2 OR 3]

14. [IF WILL NOT TRY OR TRY AGAIN (Q12/2,3 OR Q13/2,3)] Please tell me if each of the following is a reason why (if q12=2 or 13=2: you will not/ if q12=3 or 13=3: you're not sure whether you will) try to get this vaccine [show if q12=2 or 3: again] for yourself before the end of March 2010. Please indicate if each is a major reason, a minor reason, or not a reason at all.

[RANDOMIZE]

[Base: New mothers who did not and will not not/are not sure they will get H1N1 flu vaccine before the end of March 2010]

a. You don't think you are at risk of getting H1N1

	Mother
Unweighted Base	270
	%
A major reason	18
A minor reason	30
Not a reason at all	50
Refused	2

b. You don't think you would get very sick even if you got H1N1

	Mother
Unweighted Base	270
	%
A major reason	15
A minor reason	25
Not a reason at all	59
Refused	1

c. You are concerned about safety risks from the H1N1 flu vaccine to yourself

	Mother
Unweighted Base	270
	%
A major reason	42
A minor reason	27
Not a reason at all	30
Refused	1

e. If you do get H1N1 flu, you can get medication to treat it

<u>, , , </u>	
	Mother
Unweighted Base	270
	%
A major reason	12
A minor reason	26
Not a reason at all	60
Refused	2

f. Your health care provider recommended that you wait to get the vaccine or not get it at all

	Mother
Unweighted Base	270
	%
A major reason	9
A minor reason	8
Not a reason at all	83
Refused	0

g. You cannot afford to pay for the H1N1 flu vaccine

	Mother
Unweighted Base	270
	%
A major reason	12
A minor reason	10
Not a reason at all	77
Refused	1

[Next sequence (Q15-Q20b) only asked of mothers with infants 6 months or older]

[RADIO] [IF Q4>=6]

15. Since a vaccine to protect specifically against the new H1N1 flu first became available in October, [if Q3=1: has your baby/ if Q3=2 or 3: have any of your babies] gotten the H1N1 flu vaccine, or not?

[Base: All new mothers of infant 6 months or older]

	Mother
Unweighted Base	314
	%
Yes, Baby/babies have gotten the H1N1 flu vaccine	35
No, Baby/babies have not gotten the H1N1 flu vaccine	65
Refused	1

[RADIO] [IF Q15=1/YES]

16. [If yes] Where did you get the H1N1 flu vaccine for your baby? [Base: New mothers of infant 6 months or older who got the H1N1 vaccine for baby]

	Mother
Unweighted Base	105
	%
Health clinic	15
Pharmacy	0
Pediatrician or other doctor's office	84
Some other place	1
Refused	0

[Base: All new mothers of infant 6 months or older]

	Mother
Unweighted Base	314
	%
Health clinic	5
Pharmacy	0
Pediatrician or other doctor's office	29
Some other place	0
Refused	0
Not asked Did not get H1N1 flu vaccine for baby	65

[RADIO]

[IF Q15=2/NO OR SKIP]

17. [If no] During this time period, have you tried to get an H1N1 flu vaccine **for your baby, or not**?

[Base: New mothers of infant 6 months or older who didn't get the H1N1 vaccine for baby]

	Mother
Unweighted Base	209
	%
Yes	13
No	86
Refused	1

[Base: All new mothers of infant 6 months or over]

	Mother
Unweighted Base	314
	%
Yes	9
No	56
Refused	1
Not asked Did get H1N1 flu vaccine for baby	35

[RADIO] [IF Q17=1/YES]

18. [If tried] Do you think you will try to get the H1N1 vaccine again for your **baby** before the end of March 2010, or not?

[Base: All new mothers of infant 6 months or over]

	Mother
Unweighted Base	314
	%
Yes, will try again	5
No, will not try again	2
Not sure	2
Refused	1
Not asked Did get / Did not try to get H1N1 flu vaccine for baby	91

[RADIO]

[IF Q17=2/NO OR SKIP]

19. [If did not try] Do you think you will or will not try to get this vaccine for your **baby** before the end of March 2010?

[Base: New mothers of infant 6 months or older who did not try to get the H1N1 vaccine for their baby]

	Mother
Unweighted Base	181
	%
Yes, will try	8
No, will not try	63
Not sure	26
Refused	2

[Base: All new mothers of infant 6 months or over]

	Mother
Unweighted Base	314
	%
Yes, will try	5
No, will not try	36
Not sure	15
Refused	1
Not asked Did get / Did try to get H1N1 flu vaccine for baby	43

[GRID] [IF Q18=2 OR 3 OR Q19=2 OR 3]

20b. [IF WILL NOT TRY OR TRY AGAIN (Q18/2,3 OR Q19/2,3): Please tell me if each of the following is a reason why [if q18=2 or 19=2: you will not/ if q18=3 or 19=3: you're not sure whether you will] try to get this vaccine [if q18=2 or 3: again] **for your baby** before the end of March 2010. Please indicate if each is a major reason, a minor reason, or not a reason at all.

[RANDOMIZE]

[Base: New mothers of infant 6 months or older who did not and will not/are not sure they will get H1N1 flu vaccine for their baby before the end of March 2010]

a. You don't think your baby is at risk of getting H1N1

	Mother
Unweighted Base	171
	%
A major reason	20
A minor reason	29
Not a reason at all	48
Refused	4

b. You don't think your baby would get very sick even if he/she got H1N1

	Mother
Unweighted Base	171
	%
A major reason	8
A minor reason	20
Not a reason at all	72
Refused	0

c. You are concerned about safety risks from the H1N1 flu vaccine to your baby

	Mother
Unweighted Base	171
	%
A major reason	65
A minor reason	18
Not a reason at all	17
Refused	0

d. If your baby does get H1N1 flu, you can get medication to treat it

	Mother
Unweighted Base	171
	%
A major reason	12
A minor reason	24
Not a reason at all	64
Refused	0

e. Your child's doctor recommended that you wait to get the vaccine for your baby or not get it at all for him/her

	Mother
Unweighted Base	171
	%
A major reason	13
A minor reason	15
Not a reason at all	72
Refused	0

f. You cannot afford to pay for the H1N1 flu vaccine

	Mother
Unweighted Base	171
	%
A major reason	4
A minor reason	3
Not a reason at all	91
Refused	1

[CHECK BOX] [IF MOTHER]

21. [If mother] Since your baby was born, have you done any of the following to reduce the chance your baby would get H1N1? *Please check all that you have done.*

[MULTIPLE RESPONSE]

[RANDOMIZE]

	Mother
Unweighted Base	526
	%
Washed your hands or used hand sanitizer more frequently	91
Avoided bringing your child to places where many people are gathered together, like	53
movies, shopping malls, religious services, or family gatherings	
Taken any steps to keep your child from being near someone who has flu-like symptoms	81
Avoided bringing your child to daycare for any time	40
Asked other people to avoid touching your child	40
Refused	2

[RADIO] [IF MOTHER]

22. Was your baby ever breastfed or fed breast milk?

	Mother
Unweighted Base	526
	%
Yes	81
No	19
Refused	1

[NUMBER BOX <=CHILD_AGE OR CHILD_AGE2] [CHECK BOX FOR "NEVER", CANNOT BE CHECKED WITH OTHERS] [IF MOTHER]

22b. How old was your baby when s/he was first fed formula?

	Mother
Unweighted Base	526
	%
Less than 1 month	52
1 – 3 months	11
4 – 6 months	8
More than 6 months	4
Never fed formula	26
Refused	0

[NUMBER BOX <= CHILD_AGE OR CHILD_AGE2] [IF Q22/1 [CHILD EVER FED BREAST MILK] [CHECK BOX FOR "STILL" CANNOT BE CHECKED WITH OTHERS]

22c. How old was your baby when s/he completely stopped breastfeeding or being fed breast milk?

[Base: New mothers who have ever breastfed their baby]

	Mother
Unweighted Base	441
	%
0 – 12 weeks	32
13 – 24 weeks	12
25 – 36 weeks	4
37 – 48 weeks	1
Baby is still breastfeeding	50
Refused	1

[RADIO] [ASK ALL]

[BOTH MOTHERS AND PREGNANT WOMEN]

23. Has the H1N1 outbreak made you...?

[ROTATE ITEMS 1 AND 2]

	Mother
Unweighted Base	526
	%
More likely to consider breastfeeding	14
Less likely to consider breastfeeding	3
It had no impact on your consideration of breastfeeding	82
Refused	1

III. Assessment of Illness and Vaccine

[RADIO]

24. Based on what you know, do you think pregnant women are more likely than other people to get seriously ill from H1N1, or aren't they?

	Mother
Unweighted Base	526
	%
Yes, pregnant women ARE more likely to get seriously ill from H1N1	46
No, pregnant women are NOT more likely to get seriously ill from H1N1	11
Don't know	42
Refused	0

[RADIO]

25. How much have you heard about the H1N1 flu vaccine?

	Mother
Unweighted Base	526
	%
A lot	34
Some	45
A little	19
Nothing at all	1
Refused	1

[RADIO] [IF Q25=1-3]

26. Based on what you know, how safe do you believe the H1N1 flu vaccine is generally for most people to take?

[Base: New mothers who have heard something about the H1N1 flu vaccine]

	Mother
Unweighted Base	522
	%
Very safe	26
Somewhat safe	56
Not very safe	13
Not at all safe	4
Refused	1

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Very safe	25
Somewhat safe	55
Not very safe	13
Not at all safe	4
Refused	1
Not asked Heard nothing at all about H1N1 flu vaccine	2

[GRID] [IF Q25=1-3]

27. Would you say the H1N1 flu vaccine is very safe, somewhat safe, not very safe, or not at all safe for each of these groups to take?

Very safe Somewhat safe Not very safe Not at all safe [ROTATE]

a. Pregnant women

[Base: New mothers who have heard something about the H1N1 flu vaccine]

	Mother
Unweighted Base	522
	%
Very safe	21
Somewhat safe	52
Not very safe	16
Not at all safe	10
Refused	1

	Mother
Unweighted Base	526
	%
Very safe	21
Somewhat safe	51
Not very safe	16
Not at all safe	10
Refused	1
Not asked Heard nothing at all about H1N1 flu vaccine	2

b. Women who are breastfeeding

[Base: New mothers who have heard something about the H1N1 flu vaccine]

	Mother
Unweighted Base	522
	%
Very safe	26
Somewhat safe	45
Not very safe	18
Not at all safe	10
Refused	1

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Very safe	26
Somewhat safe	44
Not very safe	18
Not at all safe	10
Refused	1
Not asked Heard nothing at all about H1N1 flu vaccine	2

c. Children 6 months to 1 year

[Base: New mothers who have heard something about the H1N1 flu vaccine]

	Mother
Unweighted Base	522
	%
Very safe	22
Somewhat safe	45
Not very safe	23
Not at all safe	9
Refused	1

	Mother
Unweighted Base	526
	%
Very safe	22
Somewhat safe	44
Not very safe	22
Not at all safe	9
Refused	1
Not asked Heard nothing at all about H1N1 flu vaccine	2

[RADIO] [IF Q25=1-3]

28. Based on what you know, what is the current public health recommendation for pregnant women and the H1N1 vaccine?

[ROTATE]

[Base: New mothers who have heard something about the H1N1 flu vaccine]

	Mother
Unweighted Base	522
	%
Pregnant women SHOULD get the H1N1 vaccine	75
Pregnant women should NOT get the H1N1 vaccine	25
Refused	2

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Pregnant women SHOULD get the H1N1 vaccine	73
Pregnant women should NOT get the H1N1 vaccine	24
Refused	1
Not asked Heard nothing at all about H1N1 flu vaccine	2

[RADIO] [IF Q25=1-3]

29. Based on what you know, if a pregnant women gets the H1N1 flu vaccine, does it provide any protection against H1N1 flu <u>for the baby</u>, or doesn't it?

[Base: New mothers who have heard something about the H1N1 flu vaccine]

	Mother
Unweighted Base	522
	%
Yes, it does	30
No, it does not	14
Not sure	56
Refused	0

	Mother
Unweighted Base	526
	%
Yes, it does	30
No, it does not	14
Not sure	55
Refused	0
Not asked Heard nothing at all about H1N1 flu vaccine	2

IV. Experience with/Beliefs about H1N1 and Medications

[RADIO]

30. [If Pregnant: Since the beginning of your pregnancy / if Mother: Since your baby was born, have you been sick with an illness that you believe was H1N1 flu, or haven't you?

	Mother
Unweighted Base	526
	%
Yes	6
No	94
Refused	0

[RADIO] [IF Q30=1]

31. [If yes, had H1N1] Did you...

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Contact your health care provider right away when you first had flu-like symptoms	3
Contact your health care provider after a few days of having flu-like symptoms	1
Not contact your health care provider at all	2
Refused	0
Not asked Have not had H1N1	94

[RADIO] [IF Q30=1]

32. Did you have a fever while you were sick with H1N1, or didn't you have a fever?

	Mother
Unweighted Base	526
	%
Yes, had a fever	4
No, did not have a fever	2
Don't know	1
Refused	0
Not asked Have not had H1N1	94

[CHECK BOX] [IF Q32=1]

33. [If yes fever] Did you...? *Please check all that you have done.*

[IN ORDER]

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Take acetaminophen, also known as Tylenol, to reduce the fever	3
Take other medicine such as aspirin or ibuprofen (Advil) to reduce the fever	1
Take other over the counter cold medicines (like Nyquil) or herbal remedies to reduce	2
the fever	
Take no medicine to reduce the fever	0
Refused	0
Not asked Have not had H1N1	97

[RADIO] [IF Q30=1]

34. Did your health care provider recommend that you take an antiviral medication, like Tamiflu, while you were sick with H1N1 or didn't she/he?

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Yes	1
No	5
Refused	0
Not asked Have not had H1N1	94

[RADIO] [Q30=1]

35. Did you take an antiviral medication, like Tamiflu, while you were sick with H1N1?

	Mother
Unweighted Base	526
	%
Yes	1
No	5
Refused	0
Not asked Have not had H1N1	94

[GRID]

[IF Q35=2 OR SKIP/DID NOT TAKE TAMIFLU]

35b. [If did not take] Please indicate if each is a major reason, a minor reason, or not a reason at all that you did not take the antiviral medication.

[ROTATE]

[Base: All new mothers]

a. You could not afford to pay for the antiviral medication

	Mother
Unweighted Base	526
	%
A major reason	0
A minor reason	0
Not a reason at all	5
Refused	0
Not asked Have not had H1N1 / Took antivirals	95

c. You were concerned about safety risks of the antiviral medication to yourself

	Mother
Unweighted Base	526
	%
A major reason	0
A minor reason	0
Not a reason at all	5
Refused	0
Not asked Have not had H1N1 / Took antivirals	95

[RADIO] [IF Q30=2 OR SKIP]

36. [If no, did not have H1N1] Imagine that you got flu-like symptoms tomorrow, and you thought it was H1N1. Would you be most likely to...

[Base: New mothers who have not been sick with H1N1]

	Mother
Unweighted Base	496
	%
Contact your health care provider right away when you first had flu-like symptoms	50
Contact your health care provider after a few days of having flu-like symptoms	41
Not contact your health care provider at all	8
Refused	2

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Contact your health care provider right away when you first had flu-like symptoms	47
Contact your health care provider after a few days of having flu-like symptoms	38
Not contact your health care provider at all	7
Refused	2
Not asked Had H1N1	6

[CHECK BOX] [IF Q30=2 OR SKIP]

37. If you had a fever during this time, would you be most likely to...? *Please check all that you would be likely to do.*

[IN ORDER]

[Base: New mothers who have not been sick with H1N1]

	Mother
Unweighted Base	496
	%
Take acetaminophen, also known as Tylenol, to reduce the fever	68
Take other medicine such as aspirin or ibuprofen (Advil) to reduce the fever	29
Take other over the counter cold medicines (like Nyquil) or herbal remedies to reduce	21
the fever	
Take no medicine to reduce the fever	8
Refused	1

	Mother
Unweighted Base	526
	%
Take acetaminophen, also known as Tylenol, to reduce the fever	64
Take other medicine such as aspirin or ibuprofen (Advil) to reduce the fever	27
Take other over the counter cold medicines (like Nyquil) or herbal remedies to reduce the fever	20
Take no medicine to reduce the fever	7
Refused	1
Not asked Had H1N1	6

[RADIO]

[IF Q30=2 OR SKIP]

38. If your health care provider recommended that you take an antiviral medication, like Tamiflu, while you were sick with H1N1, would you be most likely to...
[ROTATE]

[Base: New mothers who have not been sick with H1N1]

	Mother
Unweighted Base	496
	%
Take the antiviral medication	88
Not take the antiviral medication	11
Refused	2

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Take the antiviral medication	83
Not take the antiviral medication	10
Refused	1
Not asked Had H1N1	6

[GRID] [IF Q38=2 OR SKIP]

39. [If would not take] Please indicate if each is a major reason, a minor reason, or not a reason at all that you would not take the antiviral medication.

[ROTATE]

[Base: All new mothers]

d. You could not afford to pay for the antiviral medication

	Mother
Unweighted Base	526
	%
A major reason	1
A minor reason	3
Not a reason at all	7
Refused	1
Not asked Had H1N1 / Would take antivirals	89

f. You would be concerned about safety risks of the antiviral medication to yourself

	Mother
Unweighted Base	526
	%
A major reason	5
A minor reason	4
Not a reason at all	3
Refused	0
Not asked Had H1N1 / Would take antivirals	89

[RADIO]

40. More generally, if a woman who is pregnant gets sick with H1N1, how safe is it for her and the baby if she takes antiviral medications, like Tamiflu?

	Mother
Unweighted Base	526
	%
Very safe	8
Somewhat safe	40
Not very safe	34
Not at all safe	15
Refused	4

[RADIO]

41. If a woman who is breastfeeding gets sick with H1N1, how safe is it for her to take antiviral medications, like Tamiflu?

	Mother
Unweighted Base	526
	%
Very safe	7
Somewhat safe	41
Not very safe	33
Not at all safe	14
Refused	5

V. Information Seeking

[GRID]

42. How important is each of the following to you as a source of information about keeping you and your baby [if qs1=2: the baby you're expecting] healthy from H1N1 flu. [PROGRAMMER: RANDOMLY ASSIGN 7 ITEMS TO EACH RESPONDENT, MAKING SURE THAT j AND k ARE ALWAYS TOGETHER] [ROTATE]

[Base: Note split sample]

a. Your general doctor – other than your obstetrician or midwife

	Mother
Unweighted Base	308
	%
Very important	56
Somewhat important	35
Not very important	5
Not important at all	4
Refused	0

b. Your obstetrician or midwife

	Mother
Unweighted Base	280
	%
Very important	54
Somewhat important	26
Not very important	8
Not important at all	11
Refused	2

c. Online pregnancy sites

	Mother
Unweighted Base	301
	%
Very important	21
Somewhat important	44
Not very important	19
Not important at all	15
Refused	2

d. Your baby's doctor

00001	
	Mother
Unweighted Base	299
	%
Very important	74
Somewhat important	22
Not very important	1
Not important at all	3
Refused	0

e. The Centers for Disease Control and Prevention, or CDC's call/telephone line or website

	Mother
Unweighted Base	263
	%
Very important	49
Somewhat important	39
Not very important	6
Not important at all	5
Refused	1

f. Your state or local public health department

	Mother
Unweighted Base	296
	%
Very important	52
Somewhat important	35
Not very important	8
Not important at all	5
Refused	1

h. [If mother] Other new mothers

	Mother
Unweighted Base	274
	%
Very important	26
Somewhat important	34
Not very important	31
Not important at all	9
Refused	1

i. Your own mother

unon	
	Mother
Unweighted Base	287
	%
Very important	40
Somewhat important	37
Not very important	15
Not important at all	7
Refused	1

j. Friends or family members who are employed in the field of health care

	Mother
Unweighted Base	380
	%
Very important	41
Somewhat important	44
Not very important	7
Not important at all	7
Refused	1

k. [Always follows j] Other family members

	Mother
Unweighted Base	380
	%
Very important	25
Somewhat important	46
Not very important	21
Not important at all	8
Refused	1

1. Television or radio news

	Mother
Unweighted Base	319
	%
Very important	23
Somewhat important	39
Not very important	27
Not important at all	11
Refused	0

m. Social network sites like Facebook

	Mother
Unweighted Base	295
	%
Very important	8
Somewhat important	22
Not very important	29
Not important at all	39
Refused	2

[RADIO]

[IF MOTHER AND Q22=1]

45. [If mother AND If breastfeed AT ALL] In your discussions with your health care provider, did you and he or she discuss getting the H1N1 flu vaccine while breastfeeding?

[Base: New mothers who have ever breastfed their baby]

	Mother
Unweighted Base	441
	%
Yes	25
No	74
Refused	1

	Mother
Unweighted Base	526
	%
Yes	20
No	60
Refused	1
Not asked Never breastfed	19

[RADIO]

[IF Q45=1/YES]

46. [If yes] Did your health care provider...?

[ROTATE 1 & 2]

[Base: New mothers who have breastfed at all and talked with health care provider about

getting H1N1 vaccine while breastfeeding]

getting 111111 vaccine white bleasticeaning	
	Mother
Unweighted Base	123
	%
Recommend that you get the H1N1 flu vaccine while breastfeeding	67
Recommend that you NOT get the H1N1 flu vaccine while breastfeeding	12
Make no recommendation about getting the H1N1 flu vaccine while breastfeeding	20
Refused	2

Base: All new mothers

	Mother
Unweighted Base	526
	%
Recommend that you get the H1N1 flu vaccine while breastfeeding	14
Recommend that you NOT get the H1N1 flu vaccine while breastfeeding	2
Make no recommendation about getting the H1N1 flu vaccine while breastfeeding	4
Refused	0
Not asked Never breastfed / Have not talked to health care provider about getting H1N1 flu vaccine while breastfeeding	80

[RADIO]

[IF MOTHER]

47. In your discussions with your baby's doctor, did you and he or she discuss getting the H1N1 flu vaccine for your baby?

	Mother
Unweighted Base	526
	%
Yes	52
No	46
Refused	2

[RADIO]

[IF Q47=1/YES]

48. [If yes] Did your baby's doctor...?

[ROTATE 1 & 2]

[Base: New mothers who have talked to their health care provider about getting the H1N1 vaccine for their baby]

	Mother
Unweighted Base	271
	%
Recommend that your baby get the H1N1 flu vaccine after he or she is 6 months old	74
Recommend that your baby NOT get the H1N1 flu vaccine	9
Made no recommendation about getting the H1N1 flu vaccine for your baby	17
Refused	0

	Mother
Unweighted Base	526
	%
Recommend that your baby get the H1N1 flu vaccine after he or she is 6 months old	39
Recommend that your baby NOT get the H1N1 flu vaccine	5
Made no recommendation about getting the H1N1 flu vaccine for your baby	9
Refused	0
Not asked Have not talked to health care provider about getting H1N1 flu vaccine for baby	48

VI. Seasonal Flu

And finally, just a few questions about seasonal flu – **NOT** the new H1N1 flu.

[RADIO]

49. Have you received the <u>seasonal</u> flu vaccine since September 2009? The seasonal flu vaccine is the flu vaccine that is available every year.

Mother
526
%
40
60
1

[RADIO] [IF Q49=1/YES]

50. [If yes] Were you pregnant at the time you got this <u>seasonal</u> flu vaccine?

[Base: New mothers who got the seasonal flu vaccine]

	Mother
Unweighted Base	256
	%
Yes	37
No	63
Refused	0

[Base: All new mothers]

	Mother
Unweighted Base	526
	%
Yes	15
No	25
Refused	0
Not asked Did not get seasonal flu vaccine	61

[RADIO]

51. Just based on what you know, how safe do you believe the seasonal flu vaccine, meaning the flu vaccine available every year, is generally for most people to take?

	Mother
Unweighted Base	526
	%
Very safe	50
Somewhat safe	39
Not very safe	6
Not at all safe	5
Refused	1

[GRID]

52. How safe do you believe the seasonal flu vaccine is for the following groups to take? [ROTATE]

a. Pregnant women

	Mother
Unweighted Base	526
	%
Very safe	40
Somewhat safe	38
Not very safe	13
Not at all safe	8
Refused	1

b. Women who are breastfeeding

	Mother
Unweighted Base	526
	%
Very safe	38
Somewhat safe	37
Not very safe	12
Not at all safe	10
Refused	4

c. Children 6 months to 1 year

	Mother
Unweighted Base	526
	%
Very safe	40
Somewhat safe	35
Not very safe	15
Not at all safe	9
Refused	2

VII. Demographics

Age

	Mother
Unweighted Base	526
	%
Under 35	80
35 and older	20

Education

	Mother
Unweighted Base	526
	%
High school or less	42
Some college	33
Graduated college or more	25

Race/Ethnicity

	Mother
Unweighted Base	526
	%
White, non-Hispanic	53
Black, non-Hispanic	15
Other, non-Hispanic	5
Hispanic	25
2+ races, Non-Hispanic	1

Household Income

	Mother
Unweighted Base	526
	%
Less than \$25k	32
\$25k - \$49999	23
\$50k - \$74999	15
\$75k +	27

Marital Status

	Mother
Unweighted Base	526
	%
Married	70
Widowed	0
Divorced	1
Separated	5
Never married	11
Living with partner	14

Metropolitan Status

	Mother
Unweighted Base	526
	%
Non-Metro	14
Metro	86

Region

	Mother
Unweighted Base	526
	%
Northeast	14
Midwest	17
South	37
West	31

[GRID]

53. Have you been told by a doctor or health professional that you have any of the following medical conditions? (% Yes)

	Mother
Unweighted Base	526
	%
Heart Or Lung Disease	2
Asthma	13
Kidney Disease	0
Diabetes	3
A Blood Disorder Like Sickle Cell	1
A Liver Disorder	1
A Neurological Disorder Like Epilepsy	1
A Neuromuscular Disorder Like Multiple Sclerosis	1
A Disease That Causes Decreased Immunity Such As Cancer Or HIV/AIDS	1

X1. Below is a list of the different kinds of health plans or health insurance people have, including those provided by the government.

Please indicate whether or not you are currently covered by each type of insurance or not.

[DO NOT RANDOMIZE]

a. Health insurance through your or someone else's employer or union

	Mother
Unweighted Base	526
	%
Covered	57
Non covered	38
Not Sure	5
Refused	1

b. Medicare, a government plan that pays health care bills for people aged 65 or older and for some disabled people

	Mother
Unweighted Base	526
	%
Covered	5
Non covered	87
Not Sure	7
Refused	1

c. Medicaid or any other state medical assistance plan for those with lower incomes

	Mother
Unweighted Base	526
	%
Covered	23
Non covered	66
Not Sure	10
Refused	1

d. Health insurance that you bought directly

	Mother
Unweighted Base	526
	%
Covered	7
Non covered	85
Not Sure	8
Refused	1

e. Health insurance from some other source

	Mother
Unweighted Base	526
	%
Covered	11
Non covered	80
Not Sure	9
Refused	1

X2. Survey Language

	Mother
Unweighted Base	526
	%
English	87
Spanish	13