

**Harvard Opinion Research Program
Harvard School of Public Health**

**H1N1 TRAVELER POLL
*TOPLINE RESULTS***

November 12-18, 2009

Research Team:

Robert J. Blendon, Harvard School of Public Health, Project Director
Gillian K. SteelFisher, Harvard School of Public Health
John M. Benson, Harvard School of Public Health
Mark M. Bekheit, Harvard School of Public Health
Melissa J. Herrmann, SSRS/ICR

Contact:

Robert J. Blendon, 617-432-4502

**H1N1 Traveler Poll
TOPLINE**

The study was conducted for the Harvard School of Public Health via telephone by SSRS/ICR, an independent research company. Interviews were conducted from November 12 to November 18, 2009 among a nationally representative sample of 1124 respondents age 18 and older, who have traveled by airplane, bus, train, or cruise ship in the past 12 months. The margin of error for total respondents is +/-3.63% at the 95% confidence level.

HT-1. In the past 12 months, how many trips have you taken by [INSERT]?

a. Airplane

	11/19/09
HAVE TRAVELED BY AIRPLANE (NET)	85
1 Trip	35
2-3 Trips	30
4-5 Trips	8
6-10 Trips	6
More than 10 Trips	6
Everyday	--
None	15
Don't know	--
Refused	--

b. Train - by train travel, I mean travel between two cities not a local subway or commuter train

	11/19/09
HAVE TRAVELED BY TRAIN (NET)	14
1 Trip	6
2-3 Trips	4
4-5 Trips	2
6-10 Trips	1
More than 10 Trips	1
Everyday	--
None	86
Don't know	--
Refused	--

c. Bus - by bus travel, I mean travel between two cities not a bus within the same city

	11/19/09
HAVE TRAVELED BY BUS (NET)	17
1 Trip	8
2-3 Trips	4
4-5 Trips	2
6-10 Trips	1
More than 10 Trips	2
Everyday	*
None	83
Don't know	*
Refused	--

d. Cruise ship - by cruise ship I mean a large passenger ship or boat where the trip itself and activities aboard the ship are part of the experience. Passengers sleep at least one night on a cruise.

	11/19/09
HAVE TRAVELED BY CRUISE SHIP (NET)	13
1 Trip	11
2-3 Trips	1
4-5 Trips	*
6-10 Trips	*
More than 10 Trips	*
None	87
Don't know	--
Refused	--

HT-1w. Have you traveled by [INSERT] in the past 60 days?

(Asked of total who have traveled by airplane in the past 12 months; n = 964)

a. Airplane

	Yes	No	Don't know	Refused
11/19/09	32	68	--	--

(Asked of total who have traveled by train in the past 12 months; n = 166)

b. Train

	Yes	No	Don't know	Refused
11/19/09	36	64	*	--

(Asked of total who have traveled by bus in the past 12 months; n = 184)

c. Bus

	Yes	No	Don't know	Refused
11/19/09	35	65	--	--

(Asked of total who have traveled by cruise ship in the past 12 months; n = 153)

d. Cruise ship

	Yes	No	Don't know	Refused
11/19/09	15	85	--	--

(Asked of total who have traveled by airplane in the past 12 months; n = 964)

HT-1aa. Were any of your plane trips in the past 12 months international, or were they all within the United States?

	Any international	All within the United States	Don't know	Refused
11/19/09	31	68	*	*

HT-1a/HT-1aa. Combination Table

	11/19/09
TRAVELED BY AIRPLANE IN THE PAST 12 MONTHS (NET)	85
Traveled internationally by airplane	27
Only traveled in US by airplane	58
Did not travel by airplane in the past 12 months	15
Don't know	--
Refused	--

(Asked of total who have traveled by cruise ship in the past 12 months; n = 153)

HT-1dd. Were any of your cruise ship trips in the past 12 months international, or were they all within the United States?

	Any international	All within the United States	Don't know	Refused
11/19/09	84	15	1	*

HT-1d/HT-1dd. Combination Table

	11/19/09
TRAVELED BY CRUISE SHIP IN THE PAST 12 MONTHS (NET)	13
Traveled internationally by cruise ship	11
Only traveled in US by cruise ship	2
Did not travel by cruise ship in the past 12 months	87
Don't know	--
Refused	--

INTERNATIONAL/DOMESTIC TRAVEL SUMMARY TABLE

	11/19/09
TRAVELED INTERNATIONALLY IN THE PAST 12 MONTHS (NET)	34
International airplane travel	27
International cruise travel	11
Only traveled in the US in the past 12 months	66
Don't know	--
Refused	--

HT-2. How concerned are you that you or a member of your family may get sick from the H1N1 flu or seasonal flu while traveling by [INSERT] during the next 12 months? Would you say you are very concerned, somewhat concerned, not very concerned or not concerned at all?

a. Airplane

	CONCERNED			NOT CONCERNED			Never use mode of travel	Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all			
11/19/09	52	21	31	47	20	27	*	*	--

b. Train

	CONCERNED			NOT CONCERNED			Never use mode of travel	Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all			
11/19/09	28	11	17	65	17	48	7	*	*

c. Bus

	CONCERNED			NOT CONCERNED			Never use mode of travel	Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all			
11/19/09	29	15	14	63	15	48	8	*	*

d. Cruise ship

	CONCERNED			NOT CONCERNED			Never use mode of travel	Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all			
11/19/09	27	12	15	66	13	53	7	*	--

HT-3. In general, how likely are you to take precautions to keep yourself healthy from the H1N1 flu or seasonal flu when you travel? Are you very likely, somewhat likely, not very likely or not likely at all?

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	82	51	31	17	5	12	1	*

(Asked of total likely or not likely to take precautions to keep healthy from the H1N1 flu or seasonal flu when traveling; n = 1115)

HT-4. Are you more likely, less likely or about equally likely to take these precautions this year as compared to last year?

	More likely	Less likely	About equally likely	Don't know	Refused
11/19/09	57	6	37	*	*

HT-5. In general, how likely are you to take precautions to keep others healthy from the H1N1 flu or seasonal flu when you travel? Are you very likely, somewhat likely, not very likely or not likely at all?

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	83	55	28	15	6	9	2	*

(Asked of total likely or not likely to take precautions to keep others healthy from the H1N1 flu or seasonal flu when traveling; n = 1097)

HT-6. Are you more likely, less likely or about equally likely to take these precautions this year as compared to last year?

	More likely	Less likely	About equally likely	Don't know	Refused
11/19/09	60	5	34	1	*

HT-7. When was the last trip you took by [INSERT SELECTED MODE]? Was it before April 15, 2009, or on April 15, 2009 or later than that?

(Asked of a random selection of respondents who have traveled by airplane in the past 12 months; n = 747)

a. Airplane

	Before April 15, 2009	After April 15, 2009	Don't know	Refused
11/19/09	26	73	1	--

(Asked of a random selection of respondents who have traveled by train in the past 12 months; n = 100)

b. Train

	Before April 15, 2009	After April 15, 2009	Don't know	Refused
11/19/09	29	69	1	*

(Asked of a random selection of respondents who have traveled by bus in the past 12 months; n = 130)

c. Bus

	Before April 15, 2009	After April 15, 2009	Don't know	Refused
11/19/09	32	64	4	*

(Asked of a random selection of respondents who have traveled by cruise ship in the past 12 months; n = 147)

d. Cruise ship

	Before April 15, 2009	After April 15, 2009	Don't know	Refused
11/19/09	51	48	1	1

HT-8. Was it an international trip or one in which you stayed in the United States?

(Asked of a random selection of respondents who have traveled by airplane in the past 12 months; n = 747)

a. Airplane

	International	Stayed in US	Don't know	Refused
11/19/09	26	73	1	--

(Asked of a random selection of respondents who have traveled by cruise ship in the past 12 months; n = 147)

d. Cruise ship

	International	Stayed in US	Don't know	Refused
11/19/09	88	11	--	1

HT-9. In order to reduce the chance that you would get sick on that trip or get others sick **with the H1N1 flu or with the seasonal flu**, did you or didn't you do any of the following? How about (INSERT)?

(Asked of a random selection of respondents who have traveled by airplane in the past 12 months; n = 747)

(Item h asked of respondent whose last trip was international; n = 168)

Airplane

	Yes	No	Already got vaccine this year	Don't know	Refused
a. Wash your hands with soap and water frequently to keep your hands clean	93	7	--	*	--
b. Use hand sanitizer – or alcohol-based rub frequently to keep your hands clean	69	31	--	*	--
c. Sneeze into your elbow rather than your hands	62	34	--	3	*
d. Sneeze into a tissue rather than your hands	67	30	--	3	*
e. Bring hand sanitizer with you in your carry-on bags	57	42	--	1	*
f. Got the seasonal flu vaccine	35	61	3	1	*
g. Got the H1N1 flu vaccine	11	88	1	*	*
h. Purchase health insurance that would cover any medical expenses if you got sick while you were overseas	27	71	--	3	--
i. Purchase trip insurance that would cover the cost of your travel, including tickets, hotels or rental cars, for example, if you got sick before your trip and had to cancel or delay your plans	10	89	--	2	--

(Asked of a random selection of respondents who have traveled by train in the past 12 months; n = 100)

Train

	Yes	No	Already got vaccine this year	Don't know	Refused
a. Wash your hands with soap and water frequently to keep your hands clean	91	9	--	--	--
b. Use hand sanitizer – or alcohol-based rub frequently to keep your hands clean	76	24	--	1	--
c. Sneeze into your elbow rather than your hands	63	32	--	5	*
d. Sneeze into a tissue rather than your hands	61	37	--	1	--
e. Bring hand sanitizer with you in your carry-on bags	58	42	--	--	--
f. Got the seasonal flu vaccine	39	61	--	--	--
g. Got the H1N1 flu vaccine	7	93	--	--	--
i. Purchase trip insurance that would cover the cost of your travel, including tickets, hotels or rental cars, for example, if you got sick before your trip and had to cancel or delay your plans	6	94	--	1	--

(Asked of a random selection of respondents who have traveled by bus in the past 12 months; n = 130)

Bus

	Yes	No	Already got vaccine this year	Don't know	Refused
a. Wash your hands with soap and water frequently to keep your hands clean	91	9	--	--	--
b. Use hand sanitizer – or alcohol-based rub frequently to keep your hands clean	69	31	--	--	--
c. Sneeze into your elbow rather than your hands	68	27	--	5	--
d. Sneeze into a tissue rather than your hands	68	31	--	1	--
e. Bring hand sanitizer with you in your carry-on bags	72	27	--	1	--
f. Got the seasonal flu vaccine	37	63	--	--	--
g. Got the H1N1 flu vaccine	13	87	--	*	*
i. Purchase trip insurance that would cover the cost of your travel, including tickets, hotels or rental cars, for example, if you got sick before your trip and had to cancel or delay your plans	17	81	--	2	--

(Asked of a random selection of respondents who have traveled by cruise ship in the past 12 months; n = 147)
 (Item h asked of respondent whose last trip was international; n = 128)

Cruise ship

	Yes	No	Already got vaccine this year	Don't know	Refused
a. Wash your hands with soap and water frequently to keep your hands clean	93	7	--	--	1
b. Use hand sanitizer – or alcohol-based rub frequently to keep your hands clean	86	13	--	--	1
c. Sneeze into your elbow rather than your hands	61	36	--	3	1
d. Sneeze into a tissue rather than your hands	75	23	--	1	1
e. Bring hand sanitizer with you in your carry-on bags	64	35	--	--	1
f. Got the seasonal flu vaccine	48	48	2	1	1
g. Got the H1N1 flu vaccine	8	91	1	--	1
h. Purchase health insurance that would cover any medical expenses if you got sick while you were overseas	25	75	--	--	--
i. Purchase trip insurance that would cover the cost of your travel, including tickets, hotels or rental cars, for example, if you got sick before your trip and had to cancel or delay your plans	40	59	--	1	1

HT-9. Mode Combination Table (Airplane/Train/Bus/Cruise ship -All respondents; n = 1124)
 (Item h asked of respondent whose last plane trip or cruise was international; n = 296)

	Yes	No	Already got vaccine this year	Don't know	Refused
a. Wash your hands with soap and water frequently to keep your hands clean	92	8	--	*	*
b. Use hand sanitizer – or alcohol-based rub frequently to keep your hands clean	71	29	--	*	*
c. Sneeze into your elbow rather than your hands	64	32	--	4	*
d. Sneeze into a tissue rather than your hands	65	32	--	2	*
e. Bring hand sanitizer with you in your carry-on bags	61	38	--	1	*
f. Got the seasonal flu vaccine	35	62	2	*	*
g. Got the H1N1 flu vaccine	12	87	1	*	*
h. Purchase health insurance that would cover any medical expenses if you got sick while you were overseas	31	67	--	2	--
i. Purchase trip insurance that would cover the cost of your travel, including tickets, hotels or rental cars, for example, if you got sick before your trip and had to cancel or delay your plans	13	85	--	2	

HT-10. Thinking about ALL the times you have traveled by plane, train, bus, or cruise ship in the past year, has there been any time when you got sick WITH a fever with coughing and sneezing right before you were supposed to go on a trip out of town?

	Yes	No	Don't know	Refused
11/19/09	4	96	*	--

(Asked of total who got sick WITH a fever with coughing and sneezing right before going on a trip out of town in the past year; n = 41*)

HT-11. Did you end up going on the trip as planned, delaying your trip, or did you cancel it all together?

HT-10/HT-11. Combination Table

	11/19/09
GOT SICK WITH A FEVER WITH COUGHING AND SNEEZING RIGHT BEFORE GOING ON A TRIP OUT OF TOWN IN THE PAST YEAR (NET)	4
Went on the trip as planned	2
Delayed the trip	1
Canceled the trip all together	1
Did not get sick WITH a fever with coughing and sneezing right before going on a trip out of town in the past year	96
Don't know	*
Refused	--

HT-14. Thinking about ALL the times you have traveled by plane, train, bus, or cruise ship in the past year, has there been any time when you got sick with coughing and sneezing, but did NOT have a fever, right before you were supposed to go on a trip out of town?

	Yes	No	Don't know	Refused
11/19/09	8	91	1	--

(Asked of total who got sick WITHOUT a fever with coughing and sneezing right before going on a trip out of town in the past year; n = 68*)

HT-15. Did you end up going on the trip as planned, delaying your trip, or did you cancel it all together?

HT-14/HT-15. Combination Table

	11/19/09
GOT SICK WITHOUT A FEVER WITH COUGHING AND SNEEZING RIGHT BEFORE GOING ON A TRIP OUT OF TOWN IN THE PAST YEAR (NET)	8
Went on the trip as planned	7
Delayed the trip	*
Canceled the trip all together	*
Did not get sick WITHOUT a fever with coughing and sneezing right before going on a trip out of town in the past year	91
Don't know	1
Refused	--

*Note that this question was asked of less than 100 people.

HT-17. How likely are you to travel by (INSERT) in the next 12 months? Is that very likely, somewhat likely, not very likely or not at all likely?

a. Airplane

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	73	54	20	26	10	17	*	*

b. Train

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	18	7	11	82	20	62	*	--

c. Bus

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	15	7	8	84	16	68	*	--

d. Cruise ship

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	17	8	9	82	16	66	1	*

HT-18. Thinking about the next trip you intend to take by (INSERT MODE OF TRAVEL FROM HT-17), how likely do you think you are to (INSERT ITEM) in order to reduce the chance that you would get sick on that trip or get others sick **with the H1N1 or seasonal flu**. Would you say you are very likely, somewhat likely, not very likely or not at all likely to (INSERT ITEM)?

HT-18a/HT-18b/HT-18c/HT-18d. Mode Combination Table (Among all respondents likely to travel in the next 12 months; n=938)

a. Wash your hands with soap and water frequently to keep your hands clean

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	96	91	5	4	1	2	*	*

b. Use hand sanitizer – or alcohol-based rub frequently to keep your hands clean

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	82	72	10	18	8	10	*	*

c. Sneeze into your elbow rather than your hands

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	81	69	12	18	6	12	*	*

d. Sneeze into a tissue rather than your hands

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	84	69	15	15	7	8	*	*

e. Bring hand sanitizer with you in your carry-on bags

	LIKELY			NOT LIKELY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	76	65	11	24	10	14	*	*

f. Get the seasonal flu vaccine

	LIKELY			NOT LIKELY			Already got vaccine	Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all			
11/19/09	49	36	13	39	12	26	12	*	*

g. Get the H1N1 flu vaccine

	LIKELY			NOT LIKELY			Already got vaccine	Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all			
11/19/09	46	30	16	49	17	32	3	1	*

(Asked of total who did not indicate getting the H1N1 flu vaccine this year; n = 1004)

HT-19. Since a vaccine to protect specifically against the H1N1 flu first became available in October 2009, have you, personally, gotten the H1N1 flu vaccine?

	Yes	No	Don't know	Refused
11/19/09	3	96	*	*

HT-9g/HT-19. Combination Table

	11/19/09
Got H1N1 vaccine before last trip	11
DID NOT GET H1N1 VACCINE BEFORE LAST TRIP/DON'T KNOW OR REFUSED (NET)	89
Got the H1N1 vaccine since October 2009	3
Did not get the H1N1 vaccine since October 2009	86

(Asked of total who have not personally gotten the H1N1 vaccine since October 2009; n = 968)

HT-19a. Do you intend to get the H1N1 flu vaccine before the summer of 2010?

	Yes	No	Don't know	Refused
11/19/09	38	55	7	*

(Asked of total who have not personally gotten the H1N1 vaccine but plan to get one before the summer of 2010; n = 372)

HT-19b. Do you expect to do this before your next trip, after your next trip, or doesn't it matter to you?

	Before next trip	After next trip	Doesn't matter	Don't know	Refused
11/19/09	57	7	28	6	1

HT-9g/HT-19/HT-19a/HT-19b. Combination Table

	11/19/09
Got H1N1 vaccine before last trip	11
DID NOT GET H1N1 VACCINE BEFORE LAST TRIP/DON'T KNOW OR REFUSED (NET)	89
Got the H1N1 vaccine since October 2009	3
Did not get the H1N1 vaccine since October 2009 (NET)	86
Intend to get the H1N1 vaccine before the summer of 2010 (SUBNET)	33
Expect to get the H1N1 vaccine before next trip	19
Expect to get the H1N1 vaccine after next trip	2
Doesn't matter when I get the H1N1 vaccine	9
Do not intend to get the H1N1 vaccine before the summer of 2010	48

(Asked of total who did not indicate getting the seasonal flu vaccine this year; n = 649)

HT-20. Since October 2009, have you, personally, gotten the vaccine against the seasonal flu this year?

	Yes	No	Don't know	Refused
11/19/09	11	89	--	*

HT-9f/HT-20. Combination Table

	11/19/09
Got the seasonal flu vaccine before last trip	39
DID NOT GET THE SEASONAL FLU VACCINE BEFORE LAST TRIP/DON'T KNOW OR REFUSED (NET)	61
Got the seasonal flu vaccine since October 2009	7
Did not get the seasonal flu vaccine since October 2009	54

(Asked of total who have not personally gotten the seasonal flu vaccine since October 2009; n = 569)

HT-20a. Do you intend to get the seasonal flu vaccine before the summer of 2010?

	Yes	No	Don't know	Refused
11/19/09	24	71	4	*

(Asked of total who have not personally gotten the seasonal flu vaccine but plan to get one before the summer of 2010; n = 153)

HT-20b. Do you expect to do this before your next trip, after your next trip, or doesn't it matter to you?

	Before next trip	After next trip	Doesn't matter	Don't know	Refused
11/19/09	49	6	30	5	9

HT-9f/HT-20/HT-20a/HT-20b. Combination Table

	11/19/09
Got the seasonal flu vaccine before last trip	39
DID NOT GET THE SEASONAL FLU VACCINE BEFORE LAST TRIP/DON'T KNOW OR REFUSED (NET)	61
Got the seasonal flu vaccine since October 2009	7
Did not get the seasonal flu vaccine since October 2009 (NET)	54
Intend to get the seasonal flu vaccine before the summer of 2010 (SUBNET)	13
Expect to get the seasonal flu vaccine before next trip	7
Expect to get the seasonal flu vaccine after next trip	1
Doesn't matter when I get the seasonal flu vaccine	4
Do not intend to get the seasonal flu vaccine before the summer of 2010	38

Now I'd like to ask you about something that could possibly happen on the next trip you take by (INSERT MODE). Imagine, for a minute, that you got sick right before that trip.

HT-21. If you were running a fever, coughing and sneezing right before you were supposed to go on that particular trip, what would you be most likely to do? Would you be most likely to (READ LIST)?

HT-21. Mode Combination Table (Among respondents likely to travel in the next 12 months; n = 938)

	Go on trip as planned	Delay the trip	Cancel the trip altogether	Don't know	Refused
11/19/09	22	42	35	1	*

HT-22. If you were not running a fever, but you were feeling sick – coughing/sneezing – right before you were supposed to go on that particular trip, what would you be most likely to do? Would you be most likely to (READ LIST)?

HT-22. Mode Combination Table (Among respondents likely to travel in the next 12 months; n = 938)

	Go on trip as planned	Delay the trip	Cancel the trip altogether	Don't know	Refused
11/19/09	57	27	13	2	*

Now imagine, for a minute, that (your children were /your child was) supposed to go with you on that trip and (one of your children/your child) got sick before that trip.

HT-23. If (one of your children/ your child) was running a fever, coughing and sneezing right before you were supposed to go on that particular trip, do you think you would be most likely to (READ LIST)?

HT-23. Mode Combination Table (Among parents likely to travel in the next 12 months; n = 264)

	Go on trip as planned	Delay the trip	Cancel the trip altogether	Don't know	Refused
11/19/09	15	45	34	3	3

HT-24. If (one of your children/ your child) was not running a fever – but was feeling sick – coughing and sneezing, right before you were supposed to go, do you think you would be most likely to (READ LIST)?

HT-24. Mode Combination Table (Among parents likely to travel in the next 12 months; n = 264)

	Go on trip as planned	Delay the trip	Cancel the trip altogether	Don't know	Refused
11/19/09	43	39	12	4	3

COMMUNICATIONS

HT-25. In the past 60 days, have you seen any public information advertising – including posters, billboards, web-based ads, or newspaper ads – that provides information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling?

	Yes	No	Don't know	Refused
11/19/09	70	29	1	*

(Asked of total respondents who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 782)

HT-26. Did any of this public information advertising suggest you should keep your hands clean?

	Yes	No	Don't know	Refused
11/19/09	97	2	1	--

(Asked of total respondents who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 782)

HT-27. Did any of this public information advertising suggest you should get a seasonal or H1N1 flu vaccine?

	Yes	No	Don't know	Refused
11/19/09	83	13	4	--

(Asked of total respondents who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 782)

HT-28. Did any of this public information advertising suggest you should bring hand sanitizer – or an alcohol-based rub - with you?

	Yes	No	Don't know	Refused
11/19/09	65	29	6	*

(Asked of total respondents who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 782)

HT-29. Did any of this public information advertising suggest you should cover your coughs and sneezes?

	Yes	No	Don't know	Refused
11/19/09	93	5	2	*

HT-25/HT-26/HT-27/HT-28/HT-29 Combination table

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Advertising suggested people should keep their hands clean	68
Advertising suggested people should get a seasonal or H1N1 flu vaccine	57
Advertising suggested people should bring hand sanitizer/alcohol rub with them	45
Advertising suggested people should cover their coughs and sneezes	65
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	29
Don't know	1
Refused	*

HT-30. Have you seen any of these public information advertising posters in [INSERT VENUE]?

(Asked of total who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling and who traveled by airplane; n = 674)

a. Airports

	Yes	No	Don't know	Refused
11/19/09	35	55	9	--

(Asked of total who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling and who traveled by bus; n = 130)

b. Bus terminals

	Yes	No	Don't know	Refused
11/19/09	30	60	10	*

(Asked of total who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling and who traveled by train; n = 115)

c. Train stations

	Yes	No	Don't know	Refused
11/19/09	43	48	9	--

(Asked of total who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling and who traveled by cruise ship; n = 115)

d. Cruise ports

	Yes	No	Don't know	Refused
11/19/09	32	63	4	--

HT-25/HT-30a. Combination table (based on total who have traveled by airplane in the past 12 months; n = 964)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Have seen advertising posters in airports	25
Have not seen advertising posters in airports	39
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	29
Don't know	1
Refused	*

HT-25/HT-30b. Combination table (based on total who have traveled by bus in the past 12 months; n = 184)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	68
Have seen advertising posters in bus terminals	20
Have not seen advertising posters in bus terminals	41
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	30
Don't know	2
Refused	*

HT-25/HT-30c. Combination table (based on total who have traveled by train in the past 12 months; n = 166)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Have seen advertising posters in train stations	30
Have not seen advertising posters in train stations	34
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	28
Don't know	2
Refused	--

HT-25/HT-30d. Combination table (based on total who have traveled by cruise ship in the past 12 months; n = 153)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	76
Have seen advertising posters in cruise ports	25
Have not seen advertising posters in cruise ports	48
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	23
Don't know	*
Refused	1

HT-30_a. How frequently have you seen these posters in [INSERT VENUE] – would you say very frequently, somewhat frequently, not very frequently or not at all frequently?

(Asked of total who have seen public information advertising, at airports in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 211)

a. Airports

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	80	31	49	18	15	3	2	--

(Asked of total who have seen public information advertising, at airports in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 204)

HT-30ab. Have you seen any of these posters in the security checkpoint?

	Yes	No	Don't know	Refused
11/19/09	61	27	12	--

(Asked of total who have seen public information advertising, at bus terminals in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 41*)

b. Bus terminals

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	77	27	51	23	14	9	--	--

(Asked of total who have seen public information advertising, at bus terminals in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 41*)

HT-30bb. Have you seen any of these posters in the boarding area?

	Yes	No	Don't know	Refused
11/19/09	65	27	9	--

(Asked of total who have seen public information advertising, at train stations in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 35*)

c. Train stations

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	69	16	53	30	28	2	--	1

*Note that this question was asked of less than 100 people.

(Asked of total who have seen public information advertising, at train stations in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 34*)

HT-30cb. Have you seen any of these posters in the boarding area?

	Yes	No	Don't know	Refused
11/19/09	75	21	4	--

(Asked of total who have seen public information advertising, at cruise ports in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 38*)

d. Cruise ports

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	91	74	18	6	3	3	1	2

(Asked of total who have seen public information advertising, at cruise ports in the past 60 days, providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 36*)

HT-30db. Have you seen any of these posters in the boarding area?

	Yes	No	Don't know	Refused
11/19/09	77	9	14	--

***Note that this question was asked of less than 100 people.**

HT-25/HT-30a/HT-30ab. Combination table (based on total who have traveled by airplane in the past 12 months; n = 964)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Have seen advertising posters in airports	25
Have seen advertising posters in security checkpoint	15
Have not seen advertising posters in security checkpoint	7
Have not seen advertising posters in airports	39
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	29
Don't know	1
Refused	*

HT-25/HT-30b/HT-30bb. Combination table (based on total who have traveled by bus in the past 12 months; n = 184)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	68
Have seen advertising posters in bus terminals	20
Have seen advertising posters in boarding area	13
Have not seen advertising posters in boarding area	5
Have not seen advertising posters in bus terminals	41
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	30
Don't know	2
Refused	*

HT-25/HT-30c/HT-30cb. Combination table (based on total who have traveled by train in the past 12 months; n = 166)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Have seen advertising posters in train terminals	30
Have seen advertising posters in boarding area	22
Have not seen advertising posters in boarding area	6
Have not seen advertising posters in train terminals	34
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	28
Don't know	2
Refused	--

HT-25/HT-30d/HT-30db. Combination table (based on total who have traveled by cruise ship in the past 12 months; n = 153)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	76
Have seen advertising posters in cruise ports	25
Have seen advertising posters in boarding area	18
Have not seen advertising posters in boarding area	2
Have not seen advertising posters in cruise ports	48
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	23
Don't know	*
Refused	1

HT-25/HT-30/HT-30b. Mode Combination table (based on total who have traveled in the past 12 months; n = 1124)

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Have seen advertising posters in airport/bus or train terminal/cruise port	26
Have seen advertising posters in security checkpoint/boarding area	17
Have not seen advertising posters in security checkpoint/boarding area	7
Have not seen advertising posters in airport/bus or train terminal/cruise port	38
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days	29
Don't know	1
Refused	*

(Asked of total who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 782)

HT-30f. Have you (seen / heard) any of this public information advertising [INSERT]?

a. On the radio

	Yes	No	Don't know	Refused
11/19/09	64	33	3	*

b. On billboards

	Yes	No	Don't know	Refused
11/19/09	37	58	5	*

c. On websites

	Yes	No	Don't know	Refused
11/19/09	50	48	2	*

d. In newspapers

	Yes	No	Don't know	Refused
11/19/09	60	36	4	*

HT-25/HT-30f Combination table

	11/19/09
HAVE SEEN ADS IN THE PAST 60 DAYS ABOUT STAYING HEALTHY/KEEPING OTHERS HEALTHY FROM H1N1/SEASONAL FLU WHILE TRAVELING (NET)	70
Have seen ads on the radio	44
Have seen ads on billboards	26
Have seen ads on websites	35
Have seen ads in newspapers	42
Have not seen ads about H1N1/seasonal flu while traveling in the past 60 days / Don't know/ Refused	30

HT-30g. Would you say you saw/heard this very frequently, somewhat frequently, not very frequently or not at all frequently?

(Asked of total who have heard public information advertising on the radio; n = 480)

a. On the radio

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	86	34	51	14	12	2	*	--

(Asked of total who have seen public information advertising on billboards; n = 262)

b. On Billboards

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	68	19	48	32	29	3	*	--

(Asked of total who have seen/heard public information advertising on websites; n = 351)

c. On Websites

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	88	30	58	11	10	1	*	--

(Asked of total who have seen public information advertising in newspapers; n = 488)

d. In Newspapers

	FREQUENTLY			NOT FREQUENTLY			Don't know	Refused
	NET	Very	Somewhat	NET	Not very	Not at all		
11/19/09	86	36	50	13	11	2	*	--

(Asked of total who have seen public information advertising in the past 60 days providing information about staying healthy and keeping other people healthy from the H1N1 flu and the seasonal flu while traveling; n = 782)

HT-31. Did you talk to other people, including family and friends, about the ideas in these public information advertisements?

	Yes	No	Don't know	Refused
11/19/09	64	36	--	*

HT-33. Have you gone to any of the following sources for information on how to avoid the H1N1 flu or the seasonal flu while traveling?

a. The Centers for Disease Control, or CDC, website

	Yes	No	Don't know	Refused
11/19/09	16	83	*	*

b. The Centers for Disease Control, or CDC, telephone lines

	Yes	No	Don't know	Refused
11/19/09	6	93	*	*

c. The Department of Health and Human Services, or DHH

	Yes	No	Don't know	Refused
11/19/09	9	90	*	*

d. The Department of Homeland Security, or DHS

	Yes	No	Don't know	Refused
11/19/09	5	94	*	*

e. Your state or local public health department

	Yes	No	Don't know	Refused
11/19/09	16	84	*	*

f. Health websites from other organizations, such as WebMD

	Yes	No	Don't know	Refused
11/19/09	20	79	1	*

DEMOGRAPHICS

Z-6. Including yourself, how many people are there living in your household?

	1	2	3	4	5+	Refused
11/19/09	11	35	19	19	14	2

Z-6A. How many of these are adults, 18 or older?

	1	2	3+	Refused
11/19/09	13	57	28	2

CHILDREN IN HOUSEHOLD SUMMARY TABLE

	No children	CHILDREN IN HOUSEHOLD				Refused
		NET	5 years or younger	6-11 years	12-17 years	
11/19/09	61	38	14	17	21	2

RECORDED GENDER OF RESPONDENT:

	Male	Female
11/19/09	52	48

(Asked of female respondents; n = 625)

HR-1. Are you pregnant?

	Yes	No	Don't know	Refused
11/19/09	2	98	*	*

HR-2. Have you been told by a doctor or health professional that you have any of the following medical conditions: heart or lung disease, asthma, kidney disease, diabetes, a blood disorder like sickle cell, a liver disorder, a neurological disorder like epilepsy, a neuromuscular disorder like multiple sclerosis [SKLE-RO-SIS] or a disease that causes decreased immunity such as cancer or HIV/AIDS?

	Yes	No	Don't know	Refused
11/19/09	19	80	*	1

(Asked of total with children in household; n = 331)

HR-3. Have you been told by a doctor or health professional that (your child/any of your children) have any of the following medical conditions: heart or lung disease, asthma, kidney disease, diabetes, a blood disorder like sickle cell, a liver disorder, a neurological disorder like epilepsy, a neuromuscular disorder like multiple sclerosis [SKLE-RO-SIS] or a disease that causes decreased immunity such as cancer or HIV/AIDS?

	Yes	No	Don't know	Refused
11/19/09	11	86	--	3

Z-2. Are you: (READ LIST)

	Single, never married	Single, living w/ partner	Married	Separated	Widowed	Divorced	Refused
11/19/09	20	8	58	1	4	8	1

Z-7. What is your age?

	18-29	30-49	50-64	65+	Refused
11/19/09	21	35	26	14	4

EMPLOYMENT SUMMARY TABLE

	11/19/09
EMPLOYED (NET)	62
Full-time	49
Part-time	14
NOT EMPLOYED (NET)	36
Retired	18
Homemaker	4
Student	5
Temporarily unemployed	6
Disabled/handicapped	2
Other	*
Don't Know	--
Refused	1

EDUCATION SUMMARY TABLE

	11/19/09
HIGH SCHOOL GRADUATE OR LESS (NET)	32
Less than high school graduate	5
High school graduate	24
Technical school/Other	3
SOME College or more (NET)	66
Some college	22
College graduate + (SUBNET)	44
Graduated college	27
Graduate school or more	17
Don't Know	--
Refused	2

INCOME SUMMARY TABLE

	11/19/09
LESS THAN \$50K (NET)	29
Less than \$10K	4
\$10K but less than \$15K	2
\$15K but less than \$20K	4
\$20K but less than \$25K	4
\$25K but less than \$30K	3
\$30K but less than \$35K	2
\$35K but less than \$40K	3
\$40K but less than \$50K	5
\$50K+ (NET)	55
\$50K but less than \$75K	13
\$75K but less than \$100K	13
\$100K+	26
Don't Know	3
Refused	12

RACE SUMMARY TABLE

	11/19/09
White (non-Hispanic)	69
Black/African American (non-Hispanic)	12
Asian/Oriental/Chinese/Japanese (non-Hispanic)	3
HISPANIC (NET)	11
White Hispanic	8
Black Hispanic	1
Hispanic unspecified	2
Native American/American Indian/Alaskan Native	1
Native Hawaiian or other Pacific Islander	*
Some other race	1
Refused	2

Metro Status

	Urban	Suburban	Rural
11/19/09	63	27	10

Region

	Northeast	North Central	South	West
11/19/09	19	21	32	28