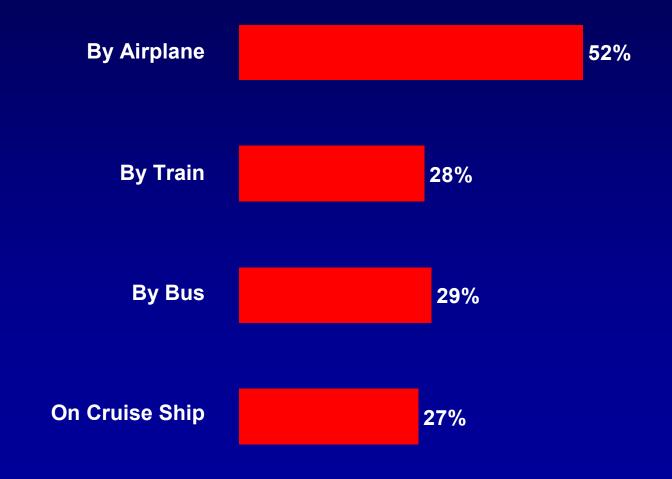
Travelers' Concerns About H1N1 and Seasonal Flu During Trips

Among adults who have traveled by plane, bus, train or cruise ship in the past year

% saying very or somewhat concerned they or member of family will get sick with H1N1 flu or seasonal flu while traveling in next 12 months...

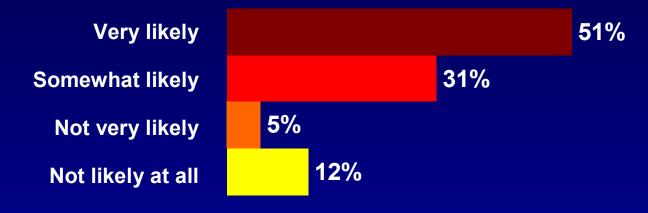


Harvard Opinion Research Program, Harvard School of Public Health, November 12-18, 2009.

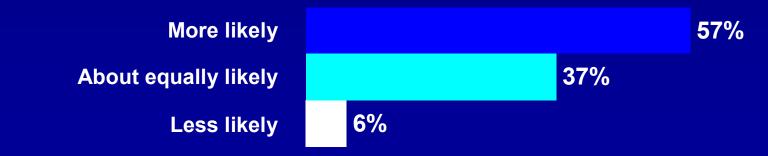
Travelers' Intent to Take Flu Precautions for <u>Themselves</u> During Trips

Among adults who have traveled by plane, bus, train or cruise ship in the past year

Likelihood of taking precautions to keep <u>themselves</u> healthy from H1N1 or seasonal flu while traveling this year



Likelihood of taking these precautions this year compared to last year*



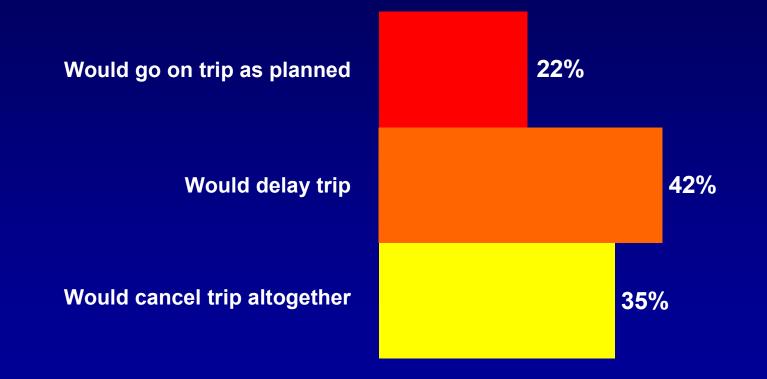
*Asked of total very likely, somewhat likely, not very likely, and not likely at all to take flu precautions this year for themselves when traveling (n=1115) Harvard Opinion Research Program, Harvard School of Public Health, November 12-18, 2009.

2

Travelers' Willingness to Delay or Cancel Next Trip* if Sick <u>With Fever</u>

Among adults who have traveled by plane, bus, train or cruise ship in the past year

% saying if got sick right before next trip, coughing and sneezing with fever...



*Among those very or somewhat likely to travel in the next 12 months (n=938); Respondents asked about their next trip on a randomized mode of travel: airplane, train, bus or cruise ship Harvard Opinion Research Program, Harvard School of Public Health, November 12-18, 2009.